GLOBAL CULTURAL HERITAGE MANAGEMENT

SYLLABUS

This course provides an international perspective on Cultural Heritage Management, with a focus upon the Developing World. The management of the Developing World’s cultural heritage, including indigenous and minority peoples living in Developed Countries, has reached a critical stage. Political and social conflicts, massive development projects, governmental complacency, ignorance, corruption and lack of funding, substantial tourism growth, and other factors have all seriously impacted the Developing World’s ability to maintain, conserve and protect its cultural heritage.

The class will explore through formal lectures and informal seminar-type discussions such topics as: the roles of multi-lateral and bi-lateral international organizations, government agencies and non-governmental organizations; looting and the antiquities market; archaeological resource management, historic preservation, intangible heritage, ownership of the cultural heritage; local communities as stakeholders; cultural uses of natural and built landscapes; museum collections, curation, exhibitions, interpretation and repatriation; cultural/eco/heritage tourism; the "business" of and employment within the field of cultural heritage management; and ethics.

Class Meetings:
Tuesdays, Period 7: 1:55-2:45 pm; 1208H Turlington Hall
Thursdays, Period 6-7: 12:50-2:45 pm; 1208H Turlington Hall

Office Hours and Communication
- Office hours: B368 Turlington Hall, Tuesday and Thursday, 3-4 pm (or by appointment).
- Telephone: Office: (352) 294-7599; Lab: (352) 294-7579; Fax: (352) 392-6929
- E-mail: sbrandt@ufl.edu
- Messages, Lecture PP’s and PDF’s will be posted to E-Learning (CANVAS)

Required Readings
There are no required textbooks. Instead students will be required to read weekly assignments composed of journal, magazine and newspaper articles, book chapters, videos, web sites and other references. Those not available electronically from the Library or web will be uploaded to CANVAS.

Course Requirements and Grading
Undergraduates and Graduates:
There are no exams. Instead, grades will be based on a total accumulation of 200 points as follows:
- ~3 double-spaced pages of typed notes summarizing the weekly readings, lectures, videos, web sites and discussions. These are to be uploaded to CANVAS or sent to Dropbox no later than one hour before the date specified on the Schedule. Weekly notes will be graded on an “Extremely Satisfactory”/Unsatisfactory basis. Satisfactory notes will receive 50 points total. Unsatisfactory notes are to be re-submitted until they are deemed satisfactory. 20 points will be subtracted if notes are consistently late, not turned in or unable to reach a satisfactory level. I expect all of you to receive the full 50 points, but I reserve the right to assign fewer points if I find your notes to be less than “extremely satisfying” (i.e. Extremely Satisfied = 50 pts; 45 = Very Satisfied; 40 = Satisfied; 35 = Barely Satisfied and 30 = Unsatisfactory)
• Contribute to seminar discussions by preparing PP’s when required; occasionally leading class discussions, and speaking regularly (and thoughtfully). PP’s are to be sent to all students and uploaded to CANVAS no later than one hour before the date specified on the Schedule. PP’s and participation will be graded on an “Extremely Satisfactory”/Unsatisfactory basis. Satisfactory notes will receive **50 points total.** Unsatisfactory PP’s are to be re-submitted until they are deemed satisfactory. 20 points will be subtracted if PP’s are consistently late, not turned in or unable to reach a satisfactory level. I expect all of you to receive the full 50 points, but I reserve the right to assign fewer points if I find your notes to be less than “extremely satisfying” (i.e. Extremely Satisfied = 50 pts; 45 = Very Satisfied; 40 = Satisfied; 35 = Barely Satisfied and 30 = Unsatisfactory). If you think you might have difficulty in speaking in a seminar format, please discuss this with me asap.

• A 10-15 page double-spaced research paper @ 100 points on a subject of your choice, but first cleared by the professor (more on this next week). Excellent = 100 pts; Very Good =90; Good =80; Fair =70; Poor = 60

• **Final Grade Point Distribution**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>90-100%</td>
<td>(179-200 points)</td>
</tr>
<tr>
<td>B+</td>
<td>86-89%</td>
<td>(171-178 points)</td>
</tr>
<tr>
<td>B</td>
<td>80-85%</td>
<td>(159-170 points)</td>
</tr>
<tr>
<td>C+</td>
<td>76-79%</td>
<td>(151-158 points)</td>
</tr>
<tr>
<td>C</td>
<td>70-75%</td>
<td>(139-150 points)</td>
</tr>
<tr>
<td>D+</td>
<td>66-69%</td>
<td>(131-138 points)</td>
</tr>
<tr>
<td>D</td>
<td>60-65%</td>
<td>(119-130 points)</td>
</tr>
<tr>
<td>E</td>
<td>&lt;60%</td>
<td>(&lt;119 points)</td>
</tr>
</tbody>
</table>

**Graduates:** Same as the Undergraduates, except:

• Periodic extra weekly readings

• 15-30 Page (double spaced) research paper on a subject to be mutually decided upon by the grad student and professor.

**Attendance:** Attendance is mandatory. Failure to attend lectures without an official excuse (see below) will result in the loss of points, as follows:

- 1 missed no points subtracted from total points
- 2 missed 20 points subtracted from total points
- 3rd missed 40 points subtracted from total points
- 4th missed **Automatic E for the course**

**Official UF, Medical Or Religious Absences And Make-Up Exams**

Except for medical/disability reasons, religious reasons or official university business, there will be **no** makeup papers or excused absences. A letter signed by a physician or a university official must be obtained before a makeup exam will be scheduled or an absence excused. Likewise, any religious reason for missing a day or requirement must also be discussed with the professor beforehand and as early as possible. If you have a disability that could affect your class performance, please discuss this with the professor during the first week of class.

**Cheating**

Needless to say, cheating in any way will not be tolerated and will result in a 0 exam score and/or possible dismissal from the course.
| Wk | Dates      | Fall 2015 - Ant 4930/6930: Global Heritage Management  
|     |            | Schedule Of Topics, Lectures, Discussion/Presentations And Assignments  
|     |            | (Readings Posted on CANVAS)  
| 1  | T 8/25     | What Is Cultural Heritage? What is Cultural Heritage Management?  
|    | TH 8/27    | • Introductory Remarks and Class Requirements;  
|    |            | • Discussion/Presentations and Assignment 1 Due: Upload to CANVAS one hour before class starts  
| 2  | T 9/1      | Cultural Heritage and Human Rights? Who “Owns” or has the “Right” to Cultural Heritage?  
|    | TH 9/3     | • Discussion/Presentations and Assignment 2 Due: Upload to CANVAS one hour before class starts  
| 3  | T 9/8      | Organizations Responsible (and Irresponsible) for CHM  
|    | TH 9/10    | • Discussion/Presentations and Assignment 3 Due: Upload to CANVAS one hour before class starts  
| 4  | T 9/15     | Tangible Heritage Management in the Developed World  
|    | TH 9/17    | Discussion/Presentations and Assignment 4 Due: Upload to CANVAS one hour before class starts  
| 5  | T 9/22     | Tangible Heritage Management in Developing Countries  
|    | TH 9/24    | Discussion/Presentations and Assignment 5 Due: Upload to CANVAS one hour before class starts  
| 6  | T 9/29     | Intangible Heritage: Music, Arts, Landscapes, Knowledge, etc.  
|    | TH 10/1    | Discussion/Presentations and Assignment 6 Due: Upload to CANVAS one hour before class starts  
| 7  | T 10/6     | Intangible Heritage Continued: Endangered Ethnicity and Languages  
|    | TH 10/8    | Discussion/Presentations and Assignment 7 Due: Upload to CANVAS one hour before class starts  
| 8  | T 10/13    | The Illicit Antiquities Market  
|    | TH 10/15   | Discussion/Presentations and Assignment 8 Due: Upload to CANVAS one hour before class starts  
| 9  | T 10/20    | Museums and Heritage  
|    | TH 10/22   | Discussion/Presentations and Assignment 9 Due: Upload to CANVAS one hour before class starts  
| 10 | T 10/27    | Museums and CHM  
|    | TH 10/29   | Discussion/Presentations and Assignment 10 Due: Upload to CANVAS one hour before class starts  
| 11 | T 11/3     | Heritage/Eco Tourism  
|    | TH 11/5    | Discussion/Presentations and Assignment 11 Due: Upload to CANVAS one hour before class starts  
| 12 | T 11/10    | Education and Community Participation  
|    | TH 11/12   | Discussion/Presentations and Assignment 12 Due: Upload to CANVAS one hour before class starts  
| 13 | T 11/17    | Armed Conflicts  
|    | TH 11/19   | Discussion/Presentations and Assignment 13 Due: Upload to CANVAS one hour before class starts  
| 14 | T 11/24    | Disasters (Natural and Human-Induced)  
|    | TH 11/26   | Thanksgiving: No Class  
| 15 | T 12/1     | Disasters Continued. Discussion/Presentations and Assignment 14 Due: Upload to CANVAS one hour before class starts  
|    | TH 12/3    | Student PP Presentations of Research Papers  
| 16 | T 12/8     | Student PP Presentations of Research Papers (if necessary); The Future of CHM  
|    | Th 12/17   | Research Papers must be emailed to me no later than 5pm EST  