SYLLABUS

ANT 3930 Anthropology in Action, Spring 2015
Instructor: Angelina Howell
lahowell@ufl.edu

TUR L011 Tuesday 5:10 – 7:05pm and Thursday 5:10 – 6:00pm
Office: TUR B329, Office hours: Thursday 3:00 – 5:00pm

Course Description

Anthropology is becoming an essential tool in many applied contexts in the private sector, governmental, and non-profit sectors of the labor market. The purpose of this course is to provide an introduction to the careers and vocations in anthropology that engage issues related to the environment, human health, development, heritage, conflict, health care, resources scarcity, climate change, and many other topics. This course uses a practical approach to introduce the various careers that are currently available to applied anthropologists with either undergraduate or graduate training.

Course Overview

The course begins with an historical overview of the application of anthropology in various contexts, with a specific focus on ethics. Applied anthropological methods will be introduced, such as interview and data gathering techniques, overview of participatory approaches, and introduction to technical skills and tools that are critical in careers in applied anthropology. A series of guest lecturers who work locally and globally in non-academic careers as applied anthropologists will punctuate our readings and discussions. The course includes an introduction to professional skills including professional development, proposal writing, resume preparation, and use of technology to find and market career opportunities. The course concludes with an introduction to technical skills and tools that are often employed in applied anthropology such as GIS and information analysis, survey and data gathering tools, and software and hardware packages common in the applied careers.

Throughout the term students will work on term project that consists of a personalized career plan that identifies and analyzes an issue and an organization in which they are interested in working. The final product of this project will be a portfolio of relevant work that can be used in the pursuit of a career. This term project will assist students in the transition from education to profession as they complete an undergraduate or graduate degree in anthropology.

The course utilizes texts, anthropological and personal experiences, interactive exercises, video, guest lectures, and hands on field experience and field trips. The course is designed to expose students to the wide range of careers in anthropology and prepare them to enter a rapidly changing job market in which skills in applied anthropology are an increasingly sough after qualification.
Course Objectives

By the end of this course you will be able to:

1. Demonstrate familiarity with the history of applied anthropology and the basic tenets of anthropological theory;
2. Identify the range and types of applied anthropological methods and the careers they to which they are associated;
3. Articulate how applied anthropology is relevant to and can help address current global challenges;
4. Cite examples of how applied anthropology has addressed and provided solutions for industry, government, and/or the non-profit employment sectors; and
5. Critically assess your career goals, training and portfolio of work in the context of gainful employment as an applied anthropologist.

Course Content and Assignments

Assignments are worth a total of 500 points and are graded by individual rubrics provided with the assignment guidelines. Course assignments include weekly reading and discussion activities, guest lecture précis, two short analysis papers, a presentation on a topic of the student’s choosing, and a career portfolio that centralizes resources related to the student’s area of interest(s) in applied anthropology careers. Assignment descriptions and point values are as follows:

Weekly Discussion Questions (10 pts each, 100 total points possible)

Students will write and discuss two questions per assigned reading per week.

Guest Lecture Précis (20 points each, 100 total possible points)

There will be five guest lectures. Students will write a half-page précis that summarizes concisely summarizes the main points of the lecture and highlights its main points. The précis should include the guests name, field, the anthropological area in which they work, and any other relevant or pointed observations.

Issue Analysis Paper (100 pts)

This assignment will focus on a specific issue, how it has been engaged, and how it could be addressed. Students will write a critical analysis of a specific issue that could be engaged using applied anthropology approaches and methods. The issue analysis will summarize theory and methods discussed in relevant publications, critique approaches, and indicate opportunities and barriers. In order to explore the selected issue student will utilize select applied anthropology methods introduced in class.
Organizational Analysis Paper (100 pts)

This assignment will address an organization that engages the issue identified in the issue analysis. The organizational analysis will utilize original research based on applied anthropology methods to explore an organization's culture (values, mission, goals, policies, funding, etc.) and to propose applied anthropology research that may provide the organization with strategies to address a major issue based on select literature.

Presentation (50 pts)

Students will facilitate a short (10 minute) workshop/presentation on their issue/organization selected for the term project. This workshop will be evaluated by the course instructor and their peers. The workshop/presentation will include but is not limited to developing a short lecture that outlines the main points in the required readings for the assigned presentation days, additional information drawn from reputable sources, an activity or interactive experience that utilizes content from the issue/organization selected by the student and highlights and methods used in an applied context. Other creative approaches to your project and presentation are encouraged. Please discuss your presentation outline/approach with the instructor prior to your presentation date.

Career Portfolio (50 pts)

This assignment will build upon the issue and organizational analysis, personalizing the student’s specific career plan. The career plan will include a step-by-step action plan for the transition from education to profession, including a fundraising and capacity building strategy. Additionally, the career plan will be complemented by a portfolio of relevant work, such as a resume, sample letter of inquiry, and layout and presentation of any relevant work or projects.

Extra Credit (10 pts possible)

Extra credit can be earned by attending and summarizing pre-approved lectures in anthropology or participating in approved service or field experience projects and writing a reflection paper. A good report or reflection paper should be 2-3 pages long and include a summary sufficiently detailed to show that you attended the entire lecture or the field techniques experience. Further, you should relate the lecture or field experience to specific topics covered in class, using appropriate terminology. An extra credit report may earn up to 10 points maximum.
Course Organization Outline

Part 1: History of Applied Anthropology and Ethics
WEEK 1 - Ethics

American Anthropological Association Code of Ethics
http://www.aaanet.org/committees/ethics/ethcode.htm

Ervin, Alexander M.

WEEK 2 - History of Applied Anthropology
Ervin, Alexander M.

Ervin, Alexander M.

WEEK 3 - Overview of Applied Anthropology Projects in Action
Kedia, Satish

Reed, Michael C.

Part 2: Applied Anthropology Methods

WEEK 4 - Theory and Practice
Nader, Hill and Lassiter pp. 1-47.

Hill, Carole.

Lassiter, Luke Eric

Nader, Laura
WEEK 5 - Participatory Research

Baba, Marietta L.

Ervin, Alexander M.

Issue Analysis Proposal Due

WEEK 6 - Interview Techniques

Ervin, Alexander M.

Ervin, Alexander M.

... Ervin, Alexander M.

Ervin, Alexander M.

WEEK 7 - Issue and Organizational Analysis Workshop

Lassiter, Luke Eric

**Part 3: Careers in Applied Anthropology**

WEEK 8 - Environmental

Guest Lecturer: Environmental Compliance and Law

Gilden, Jennier.
Moran, Emilio F.  

April 29: Jorge Recharte, Director, Andean Program, The Mountain Institute (from Lima, Peru)

Stonich, Susan C.  

Organizational Analysis Proposal Due

WEEK 9 - Development

Guest Lecturer: Development Anthropologist/NGO

Fall, Wendy Wilson  

Maynard-Tucker, Gisele  

Issue Analysis Due

WEEK 10 - Heritage/Cultural Resource Management

Guest Lecturer: State Archaeologist

Fiske, Shirley J.  

Newmann, Sanford  
2001 Chapter 1—Professional Archeology: An Overview.

Guest Lecturer: Contract Archaeologist/CRM Professional

Newmann, Sanford  

WEEK 11 - Medical

Guest Lecturer: Medical Anthropologist

Baer, Hans and Merrill Singer  
Singer, Merrill, Tom Stopka, Susan Shaw, Claudia Santelices, David Buchanan, Wei Teng, Kaveh Khooshnood, and Robert Heimer


WEEK 12 - Consumer

Guest Lecturer: Human-Centered and UX Design

Homada, Tomoko

Squires, Susan E.

WEEK 13 - Government

Guest Lecturer, Florida Army National Guard Environmental Director.

Lucas, George R.

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Organizational Analysis Due

Part 4: Applied Anthropology Job Skills

WEEK 14 - Fundraising and Proposal Writing

Letters, Resume, and Other Things to Know

Briller, Sherylyn H. and Amy Goldmacher

Briller, Sherylyn H. and Amy Goldmacher
WEEK 15 - Student Presentations
WEEK 16 - Career Plan and Portfolio Due

Honor Code and Academic Honesty
Honor/Conduct Code: Students who do not comply with the student honor or conduct code will be subject to sanctions. http://www.dso.ufl.edu/sccr/honorcodes/conductcode.php
All writing assignments are put through “Turn it In” automatically, so any copying of papers off the internet or from other sources will be recognized. Cheating that is established and admitted by a student on any exam will result in zero points for that exam. Cheating on an essay will result in a zero for that assignment. If cheating is not admitted, students will be referred to student judicial affairs. All plagiarism will be reported to student judicial affairs.

Student Resources
Students with Disabilities: Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

E-Learning
E-learning in Canvas: https://lss.at.ufl.edu/

All important materials can be viewed here, including the syllabus, guidelines for writing the essays and précis, sample term projects, grading rubrics, and other useful documents.

Classroom Behavior: The use of laptops is allowed for class purposes only (taking notes and following the power point slides). However, the use of laptop computers for email, facebook, and other non-course related activities is not acceptable in this course. Classroom disruptions will not be tolerated. All cell phones MUST be turned off or silenced during the lecture.

Other Information and Resources:
UF Anthropology Department Policy: http://www.web.anthro.ufl.edu
UF LIBRARY: http://www.uflib.ufl.edu/instruct/neworient.html
UF Grading System: http://www.isis.ufl.edu/minusgrades.html
UF Academic Honesty Code: http://www.dso.ufl.edu/sccr/honorcode.php
UF Disability Services: http://www.ufl.edu/disability
UF Counseling Services: www.consel.ufl.edu/cwc/counseling-services.aspx
UF’s Reading & Writing Center: www.at.ufl.edu/rwcenter