

ANT 4930/ANG 6930
Fall 2017: T Per. 8-9, TH Per. 9
Steven A. Brandt

THE CRISIS IN INTERNATIONAL CULTURAL HERITAGE MANAGEMENT

This seminar-style course provides a global perspective on the current state of *Cultural Heritage Management*. The management of *Cultural Heritage* has reached a critical stage. Political, religious and social conflicts, massive development projects, governmental complacency, ignorance, corruption and lack of funding, substantial tourism growth, and other factors have all seriously impacted the World's, and especially the Global South's ability to maintain, conserve and protect *Cultural Heritage*.

The class will explore through formal lectures and informal seminar-type discussions what is meant by *Cultural Heritage*, and why and how it has shaped our past and contemporary understanding of ethnicity, "race" and racism, human rights, religion, symbolism and materialism, politics, history, media, business, migration and immigration, health, language and other aspects of contemporary society. The course will also consider how *Cultural Heritage* can be better "managed" and used positively to eliminate or mitigate many of the divisive social issues we face today.

Class Meetings:

- Tuesdays, Periods 8-9: 3:00-4:55 pm, 2342 Turlington Hall
- Thursdays, Period 9: 4:05—4:55 pm, 2346 Turlington Hall

Office Hours and Communication

- Office hours: B368 Turlington Hall, Tuesday and Thursday, 1-2 pm (or by appointment).
- Telephone: Office: (352) 294-7599
- E-mail: sbrandt@ufl.edu
- Announcements, Readings, Lectures, Study Guides, etc. will be uploaded regularly to E-Learning (CANVAS)

Required Readings: There are no required textbooks. Instead students will be required to read weekly assignments encompassing journal, magazine and newspaper articles, book chapters, videos, web sites and other references. Those not available electronically from the Library or web will be uploaded to CANVAS a week before notes are due (see below).

Course Requirements and Grading

Undergraduates: There are no exams. Instead, grades will be based on a total accumulation of 300 points as follows:

- Contribute regularly (and thoughtfully) to seminar discussions. Class participation will be graded on a Satisfactory (50 points) /Unsatisfactory (25 points) basis. I expect all of you to receive the full 50 points, but I reserve the right to assign fewer points if I find your class contribution to be less than satisfactory, but more than unsatisfactory! If you think you might have difficulty in speaking in a seminar format, please discuss this with me asap.

- Assignments: Each week you are to turn in assignments comprising:
 - typed notes (3 double-spaced pages max. of prose (not outlines) summarizing/critiquing the required weekly readings. These are to be uploaded to CANVAS no later than 1 am on the due date specified in the Schedule so I can try to read them before class.
 - Each student will be assigned a specific task (an article, a web site, etc) for which you are to summarize and present to the class in PowerPoint (PP) format
 - You may be asked occasionally to lead class discussions of the weekly topic.

There will be 15 assignments with each worth 10 points for a total of 150 points. They will be graded by the following scales: Excellent = 20 pts; Very Good =18; Good = 16; Satisfactory = 14. Unsatisfactory notes are to be re-submitted until they are deemed at least Satisfactory. I may add or subtract a point if you are in-between a scale. 20 points will be subtracted from the total if notes are consistently late, not turned in or unable to read. I expect all of you to receive the full 50 points,

- A 10-15 page maximum double-spaced and typed research paper @ 100 points on a subject of your choice, but first cleared by me (more on this later). Excellent = 100 pts; Very Good =90; Good =80; Fair =70; Poor = 60. I may add or subtract some points if you are in-between a scale.

Final Grade Point Distribution: Discussion (50) + Assignments (150) + Paper (100)

A	90-100% (269-300 points)
B+	86-89% (257-268 points)
B	80-85% (239-256 points)
C+	76-79% (227-238 points)
C	70-75% (209-226 points)
D+	66-69% (197-208 points)
D	60-65% (179-196 points)
E	<60% (<149 points)

Graduates: Same number of requirements and points, but graded separately from the undergrads, plus: Preparation of additional notes for occasional Grad-Only weekly readings. These will be submitted after extra 1 hour meetings at a time suitable for all grads. I also expect the Research Paper on a subject of your interest to be longer (i.e. 15-25 pages) and more comprehensive. Your topic will be mutually agreed upon by the grad student and professor.

There may be the opportunity of obtaining some bonus points (to be added to your total) by attending lectures or events around campus and providing a one page summary. I will notify you of this in advance..

Attendance: Attendance is mandatory. Failure to attend lectures without an official excuse (see below) will result in the loss of points, as follows:

- 1 missed no points subtracted from total points
- 2 missed 20 points subtracted from total points
- 3rd missed 40 points subtracted from total points
- 4th missed **Automatic E for the course**

Official UF, Medical Or Religious Absences And Make-Up Exams

Except for medical/disability reasons, religious reasons or official university business, there will be **no** makeup papers or excused absences. A letter signed by a physician or university official must be obtained **before** an absence excused. If you have a disability that could affect your class performance or attendance, or if you need extra assistance of some kind, please discuss this with the professor during the first week of class.

Cheating

Needless to say, cheating in any way will not be tolerated and will result in a 0 and/or possible dismissal from the course.

Wk	Dates	FALL 2017 - ANT 4930/6128: CRISIS IN INTERNATIONAL CULTURAL HERITAGE MANAGEMENT SCHEDULE OF LECTURES, ASSIGNMENTS, AND PAPERS (SUBJECT TO CHANGE) (READINGS POSTED ON CANVAS)
1	T 8/22 TH 8/24	Introductory Remarks and Class Requirements; What Is Cultural Heritage? What is Cultural Heritage Management? Discussion/Presentations and Assignment 1 Due In Class
2	T 8/29 TH 8/31	Cultural Heritage and Human Rights? Who “Owns” or has the “Right” to Cultural Heritage? Discussion/Presentations and Assignment 2 Due: Upload to CANVAS one hour before class starts
3	T 9/5 TH 9/7	Organizations Responsible (and Irresponsible) for CHM Discussion/Presentations and Assignment Due: Upload to CANVAS
4	T 9/12 TH 9/14	Tangible Heritage Management in the Global North Discussion/Presentations and Assignment Due: Upload to CANVAS
5	T 9/19 TH 9/21	Tangible Heritage Management in the Global South Discussion/Presentations and Assignment Due: Upload to CANVAS
6	T 9/26 TH 9/28	Intangible Heritage: Music, Arts, Landscapes, Knowledge, etc. Discussion/Presentations and Assignment Due: Upload to CANVAS
7	T 10/3	Intangible Heritage Continued: Endangered Ethnicity and Languages <ul style="list-style-type: none"> • Discussion/Presentations and Assignment Due: Upload to CANVAS

	TH 10/5	
8	T 10/10 TH 10/12	Historic Preservation and Conservation Discussion/Presentations and Assignment Due: Upload to CANVAS:
9	T 10/17 TH 10/19	The Illicit Antiquities Market Discussion/Presentations and Assignment Due: Upload to CANVAS
10	T 10/24 TH 10/26	Heritage/Eco Tourism Discussion/Presentations and Assignment Due: Upload to CANVAS
11	T 10/31 TH 11/2	Armed Conflicts and Disasters Discussion/Presentations and Assignment Due: Upload to CANVAS
12	T 11/7 TH 11/9	Museums and CHM Discussion/Presentations and Assignment Due: Upload to CANVAS <ul style="list-style-type: none"> • At an International Conference in Buenos Aires, Argentina
13	T 11/14 TH 11/16	<ul style="list-style-type: none"> • Race and Racism • Discussion/Presentations and Assignment Due: Upload to CANVAS
14	T 11/21 TH 11/23	<ul style="list-style-type: none"> • ? • THANKSGIVING: NO CLASS
15	T 11/28 TH 11/30	Acculturation and Globalization Discussion/Presentations and Assignment Due
16	T 12/5	<ul style="list-style-type: none"> • Student PP Presentations of Papers
	Official Exam Day	<ul style="list-style-type: none"> • Research Papers must be emailed to me no later than 5pm EST

Assignment 1 Due TH 8/24: What Is Cultural Heritage?

Before doing this week's readings, write down in a paragraph or so for each question: 1) what the term "Heritage" means to you. 2) How would you define "Natural Heritage" vs. "Cultural Heritage"? 3) What do you think are the best ways to "manage" Cultural Heritage? **After** doing the assigned readings, write a paragraph or so on: 4) How, if at all, has your definition of Heritage, Natural Heritage and Cultural Heritage changed.

I know you don't have much time to prepare for this, so just prepare your notes for tomorrow's discussion as best you can (i.e. handwritten, outline, etc.). You don't have to turn in these notes, but I do expect you to be able to refer to something for discussion. When reading the articles, try to recognize and record the main points. Remember, there are no exams for which you have to regurgitate details.

The Readings are in the "Files" Tab. There are two additional articles for the grads, but undergrads are always welcome to read and comment on them as well.