

ANT 4930/ANG 6930

Spring 2007

Steven A. Brandt

***CULTURAL HERITAGE MANAGEMENT:  
National and International Perspectives***

**Course Description**

This undergraduate/graduate seminar provides an overview of the many facets of Cultural Heritage Management (e.g. archaeological resource management, historic preservation, community values, cultural uses of the natural environment, spiritual places, museums and collections, cultural tourism, etc) from a national and international perspective. At the national level, we will explore Federal, State, County/City and private laws, programs and practices (good and bad), while at the international level we will consider the roles of multi-lateral and bi-lateral international organizations, government agencies and non-governmental organizations. The class will also examine ethical issues, problems with looting and the antiquities market, and the "business" of and employment within CHM.

While there will be occasional lectures by the professor, the majority of the class will be taught in a "seminar" style in which assigned weekly issues and readings will be discussed in a "roundtable" format, often led by a student(s). There will also be at least two all day field trips and occasional guest lectures

**Seminar and Office Hours**

- Seminar: Wednesdays, 11:45 am -2:45 pm (periods 5-7), B357 Turlington Hall
- Office hours: Tuesday and Wednesday, 3:00-4:30 pm (or by appointment), B368 Turlington .

**Communication**

- Telephone: 392-2253 x234 (office)
- E-mail: sbrandt@ufl.edu
- Web Page: [www.clas.ufl.edu/users/sbrandt](http://www.clas.ufl.edu/users/sbrandt)

**Required Textbooks and Readings (available at Orange and Blue****Textbooks, 309 NW 13<sup>th</sup> St. 375-2707**

- Howard, P. 200. *Heritage: Management, Interpretation, Identity*. New York: Continuum Press.
- Renfrew, C. 2000. *Loot, Legitimacy and Ownership*. London: Duckworth
- A Reader in CHM (available soon)
- Readings from the Internet

**Recommended**

- Brown, M.F. 2003. *Who Owns Native Culture*. Cambridge: Harvard University Press.
- Neumann, T.W. and R.M. Sanford 2001. *Cultural Resources Archaeology: An Introduction*. Walnut Creek: Altamira

- McKercher, B. and H. Du Cros 2002. *Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management*. Haworth Hospitality Press.
- McManamon, F.P. and A. Hatton 2000. *Cultural Resource Management in Contemporary Society*. London: Routledge
- Schmidt, P. 1996. *Plundering Africa's Past*. Bloomington: Indiana University Press
- Skeates, R. 2000. *Debating the Archaeological Heritage*. London: Duckworth

## **Course Requirements and Grading**

### **Undergraduates**

- Each student is expected to join in, and occasionally lead weekly discussions on specific topics and/or articles and/or laws and regulations. (10 points).
- There will be 10 short written assignments each worth 4 points (40 points)
- There will be two non-comprehensive short-essay exams of about an hour in length. I will prepare a study guide in advance of each exam. (25 x 2 =50 points)

The final grade will be based on your total accumulation of points, as follows:

- A 90-100 points
- B+ 87-89 points
- B 80-86 points
- C+ 77-79 points
- C 70-76 points
- D+ 67-69 points
- D 60-66 points
- E <60 points

### **Graduates**

- Each graduate student is to prepare a research paper of ~10 - 20 pages in length on the topic of her/his choice (after discussion and approval of the instructor) (100 points).

## **Tentative Schedule and Readings (subject to change)**

### **1/10: Introductory Remarks**

### **1/17: Part 1: What is "Heritage"? What are the differences and similarities between "Cultural Heritage" and "Natural Heritage"? What is Cultural Heritage "Management (CHM)"?**

- Howard: Ch 1-4

**Part 2: Federal Laws and Programs in CHM**

- Familiarize yourself with the Federal Laws:  
<http://www.cr.nps.gov/linklaws.htm>
- Familiarize yourself with the NPS SEAC:  
<http://www.cr.nps.gov/seac/>
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*Assignment 1:* Pick one Federal Law and search on the Internet for an example of how it has been applied Summarize the law and its application in 1-3 pages.

**1/24: Historic Preservation: Section 106 of NHPA and The National Register of Historic Places;**

- Familiarize yourself with the National Register Information Service and do a search for Alachua County (print out the search and turn it in):
  - <http://www.cr.nps.gov/nr/research/nris.htm> and associated links
- Familiarize yourself with the National Historic Landmarks Program:
  - <http://www.cr.nps.gov/nhl/INDEX.htm> and associated links
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*Assignment 2:* Read over the following National Register web pages and prepare a nomination for listing to the National Register (maximum 5 pages). Be prepared to provide the class with an oral synopsis of your nomination. Provide the nomination in a MS Word document so they can be combined and given to the class:

- <http://www.cr.nps.gov/nr/listing.htm> and associated links, in particular:
- <http://www.cr.nps.gov/nr/publications/bulletins/nrb15/>
- <http://www.cr.nps.gov/nr/publications/bulletins/nrb16a/> and in particular
  - Sample Nomination:  
<http://www.cr.nps.gov/nr/research/sample.html>
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- Then go to <http://www.flheritage.com/preservation/compliance/laws/> and read the state's "historic preservation laws" as well as familiarize yourself with the "historic preservation rules".

**1/31: State Laws and Programs in CHM: Field Trip to Tallahassee: Southeast Archaeological Center, National Park Service; Bureau of Archaeological Research, Florida Division of Historical Resources**

- Florida Laws and Programs. Go to <http://dhr.dos.state.fl.us/> and familiarize yourself with the three divisions of the Office of Cultural and Historical Programs.
- Then go to <http://www.flheritage.com/preservation/compliance/laws/> and read the state's "historic preservation laws" as well as familiarize yourself with the "historic preservation rules".
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**Assignment 3:** Pick one State Law and search on the Internet for an example of how it has been applied Summarize the law and its application in a 1-3 pages.

**2/7 Part 1: County and City Laws and Programs in CHM; We will focus on St. Johns County/St. Augustine laws and programs in preparation for today's field trip to St. Augustine. Familiarize yourself with the following web sites and links:**

- <http://www.co.st-johns.fl.us/>
- <http://www.historicstaugustine.com/>
- Read the FLMNH's web page on St. Augustine:  
<http://www.flmnh.ufl.edu/histarch/staugustine.htm> and  
<http://www.flmnh.ufl.edu/staugustine/>
- Then go to the National Trust for Historic Preservation web page  
[http://www.nationaltrust.org/heritage\\_tourism/whats\\_new.html](http://www.nationaltrust.org/heritage_tourism/whats_new.html) and on the upper right download and read the Heritage Tourism program's study of St. Augustine, Florida  
[http://www.nationaltrust.org/heritage\\_tourism/reports/ht\\_staugustine.pdf](http://www.nationaltrust.org/heritage_tourism/reports/ht_staugustine.pdf)
- Read Jerry Milanich's Archaeology magazine article entitled "Motel of the Mysteries", which I will place on the web page as a MSword document. Also look at the following website for some of the article pictures:  
<http://www.archaeology.org/0201/abstracts/motel.html>

**Assignment 4:** Comment on the following questions:

- What is the image that St. Johns County and the City of Augustine is trying to present in terms of CH and it's management?
- Based upon the other readings, what do you think is the reality of CHM at St. Augustine?

## **2/14: Part 1: CHM on Private Land**

- Florida programs: Read all of  
<http://dhr.dos.state.fl.us/archaeology/education/culturalmgmt/>
- If you don't have a hard copy, download and read *Best Management Practices: An Owners Guide to Protecting Archaeological Sites*. Tallahassee: Florida Dept. of State. (for those of you who had to leave Tallahassee early, I have extra copies of the booklet. I will put them in a box labeled "CHM" in the Turlington Hall Basement Student Lounge on the left side as you enter – let me know if you will/have picked one up. The University of Florida Randall Research Center at Pineland, Florida : Read <http://www.flmnh.ufl.edu/sflarch/pineland.htm> , then click on the links to download and read the RRC Friends Newsletter 1,1 and Calusa News #10.

**Assignment 5:** In a page or so, what do you think of Florida's attempt to deal with CHM on Private Property? Is it realistic? Is it enough? Is it detrimental?, etc. Does the Randall Research Center provide a complementary or different model for managing CH on private land?

## **Part 2: Doing CHM: Theory, Method and Business: Field Trip to**

**Southeastern  
Archaeological Research Inc.**

- King: Ch 9: 327-top of 335
- Familiarize yourself with the American Cultural Resources Association: <http://www.acra-crm.org/>

**2/21 First Exam during the first 1.5 hours**

**INTERNATIONAL PERSPECTIVES ON CHM**

International Laws and Multi-lateral Organizations: Part 1: An Introduction

- Web pages and readings to be selected:

**2/28 International Laws and Multi-lateral Organizations: Part 2**

- Web pages and readings to be selected:

**3/7 Bilateral Organizations and NGO's**

- Web pages and readings to be selected:

*Assignment 6:* To be assigned

**3/14: : Spring Break: No Class**

**3/21: Indigenous People's Rights: Who Owns the Heritage?**

- Web pages and readings to be selected:
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*Assignment 7:* To be assigned

**3/28: Cultural/Heritage Tourism: A Double-Edged Sword**

- Web pages and readings to be selected:

*Assignment 8:* To be assigned

**4/4: Museums and CHM**

- Web pages and readings to be selected:

*Assignment 9:* To be assigned

**4/11: Looting and the Antiquities Market**

- Renfrew, C. 2000. *Loot, Legitimacy and Ownership*. London: Duckworth
- Web pages and readings to be selected:

*Assignment 10:* To be assigned

**4/18: Ethics in CHM; The Future of CHM**

- King: Ch 9: pp. 335-339.
- Web pages and readings to be selected:

**4/25: Second Exam: Grad Students Turn in Research Paper.**