

Fall 2014

ANG 6930: Anthropological Problematizations of Globalization and Global Assemblages

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Meets: Mon, 4:05 pm – 7:05 pm @ CBD 0224

Office hours: Tue, 3-5 pm @ 3345 TUR
Thur, 11-1 pm @ 3345 TUR

The international expansion of markets and market relations, and the global pursuit of economic liberalism, that has marked the last 30 years of our history have been also linked since to the collapse of the cold-war international structure, and the emergence of new alignments of sovereign rule, market rationality and regimes of citizenship. These changes have had profound impact on social life and human experience.

This seminar will explore both key topics of “globalization” as well as the various analytical perspectives and methods of analysis developed in anthropology, and social sciences more broadly, to capture the current socio-political and economic transformations in the world. “Globalization” has also affected significant changes in the very core of modern scientific disciplines and standard units of analysis. The various regionalisms, localisms, along with transnational patterns, have become of increased interest to social observers.

In the line of scientific reasoning that addresses the “global” anthropologists have first focused on a more micro-level phenomena, and specifically looking at “localities” and how these respond, adapt and resist to changing “macro” processes. More recently, a different line of research has sought to capture globalization in terms of “assemblages,” “friction(s)”, and “conjunctures” looking at the way in which global forms have been articulated and scaled in specific situations, and have begun to define ever more complex material, collective and discursive relationships of the “local-global”. The overall impact of “globalization” this research shows has been the emergence of new “assemblages” of sovereign rule, market rationality and regimes of citizenship around the globe, that are having profound impact on communities, nations, states, social and cultural life overall as well as personal experiences.

The main goal of this seminar is two-fold. First, to introduce students to major themes, theoretical and analytical orientations in understanding the differentiating effects of global

forces on the Global North and the Global South. Along with this they build an understanding of the analytical lenses that offer a more insightful local/global approach for research on new social phenomena, one that unite subject-based and institutional perspectives. Secondly, they will be urged to articulate an evaluation on their own research project (if available) informed by a “global” lens.

Format and Assignments:

Reading materials will be available electronically or through copies (please make sure you have the materials on time for each successive class). The seminar is designed to help students formulate and express their own ideas on the topics taken up, and to sharpen their analytical skills, as well as understandings of theoretical traditions in the field. As such, discussion and presentation is the central component of this seminar. Each class is organized around presentations prepared by students and facilitated by the lecturer, who offers a short orientation into the topic for each class.

Students who present are expected to write up a small synopsis of their material of choice and post it prior to class on E-learning. They should also include some discussion points. These commentaries will serve as a starting point for discussion in class.

There are two written components to the assignments for this seminar. By the middle of the semester students are expected to have conceptualized a topic for their final paper and work on an annotated bibliography and an outline, to be ready by the due date noted on the syllabus. The final paper aims to enable students to pursue their own areas of interest (up to 15 pages long double- spaced). The research for this paper may be based on the literature covered in class, or additional materials relevant to students’ own fields. For each class students come prepared with short summaries/commentaries on the readings, which they email ahead of time to the rest of their colleagues. They also prepare presentations as assigned in advance.

Materials for this seminar listed below are subject to changes depending on students’ combined interests.

List of books used in the seminar:

GLOBAL SHADOWS, JAMES FERGUSEN
LOSING CONTROL, SASKIA SASSEN
A brief History of NEOLIBERALISM, DAVID HARVEY
(<http://www.youtube.com/watch?v=PkWWM0zNNrQ>)
GLOBAL ASSEMBLAGES, ONG AND COLLIER
THE ANTHROPOLOGY OF GLOBALIZATION, JONATHAN XAVIER AND RENATO ROSALDO
THE INTERNATIONALIZATION OF PALACE WARS, YVES DEZALAY AND BRYANT GARTH
SHADOW ELITE, JANINE WEDEL
LIQUIDATED, KAREN HO
MOBILE LIVES, ELLIOT AND URRY

Week 1: INTRODUCTION

Week 2: The Anthropology of globalization

Jonathan Xavier Inda and Renato Rosaldo. 2008 "Tracking Global Flows". In: *The Anthropology of Globalization*. Jonathan Xavier Inda and Renato Rosaldo, Eds. Blackwell Publishing

Ted Lewellen, 2002. From: *The Anthropology of Globalization*, Chapters 2, 3

Appadurai, A. 2000. "Grassroots Globalization and the Research Imagination". From: *Public Culture* 12(1) 1-19 [Available on the web].

Marcus, George, 2013 Experimental Forms for the Expression of Norms in the Ethnography of the Contemporary. Special issue, "Value as Theory" (part 2), HAU: Journal of Ethnographic Theory 3(2):197–217.

Week 3: The Problem-space of Globalization in Anthropology

Comaroffs Millennial Capitalism: First Thoughts on a Second Coming. Available at: http://muse.jhu.edu/journals/public_culture/v012/12.2comaroff.html

Anna Tsing, 2000. The Global Situation. In: *Cultural Anthropology*. Vol. 15/ 3. Pp: 327-360.

Don Kalb, 2004. "Time and Contention in the "great globalization debate". From: *Globalization and Development*. Kalb, D and Pausters W Eds. Hans Sibers Kluwer Academic Publishers.

Trouillot MR. 2001. The anthropology of the state in the age of globalization. *Curr. Anthropol.* 42(1):125–38

Week 4: Globalization's History and New Risks

Klein, Naomi. *The Shock Doctrine: The Rise of Disaster Capitalism*. New York: Metropolitan Books, 2007, pp.3-21, 142-154, 218-256, 443-466.

Sachs, Jeffrey. 2005. "A Global Family Portrait," "The Spread of Economic Prosperity." In: *The End of Poverty*. New York: Penguin Books, 2005, pp. 1-50 [Available at: <http://www.fordham.edu/economics/mcleod/SachsEndofPovertyChapt1.pdf> <http://www.scribd.com/doc/38528943/The-Spread-of-Economic-Prosperity>

Beck, Ulrich. 1992. "On the Logic of Wealth Distribution and Risk Distribution." *Risk Society*. London: Sage Publication.

David Harvey, 1990. From Fordism to Flexible Accumulation ch 9 from The Condition of Postmodernity

David Harvey, 2005. Freedom's Just Another World From A Brief History of Neoliberalism. pp. 5-18.

Week 5: The ethics of anthropological engagement with the "global"

Nancy Scheper-Hughes, 2009. "The Ethics of Engaged Ethnography". In: *Anthropology News*. Vol. 50, N 6, Sep.

Didier Fassin, 2008. "Beyond good and evil: Questioning the anthropological discomfort with morals". In: *Anthropological Theory* 8: 333

Etienne Balibar. 2004 "Europe as Borderland" (available on the web: <http://socgeo.ruhosting.nl/colloquium/Europe%20as%20Borderland.pdf>)

Charles R. Hale 2006. "Activist Research v. Cultural Critique: Indigenous Land Rights and the Contradictions of Politically Engaged Anthropology". In: *Cultural Anthropology*, Volume 21, Issue 1, pages 96-120

James Ferguson, 2006. "Global Shadows: Africa and the World." In *Global Shadows: Africa in the Neoliberal World Order*. Durham: Duke University Press, 2006, pp.1-25.

Rabinow, Paul. *Marking Time: On the Anthropology of the Contemporary*. Princeton: Princeton University Press, 2008, pp.1-11, 33-50.

Week 6: Reinvention of Politics: Biopower and Beyond

Mosse David, 2005. "Global Governance and the Enthography of International Aid". From: *The Aid Effect*. D. Mosse and D. Lewis (Eds).

Beck, Ulrich. 1994 "The Reinvention of Politics: Toward a Theory of Reflexive Modernization". In *Reflexive modernization: politics, tradition and aesthetics in the modern social order*. U. Beck, A. Giddens, and S. Lash, eds. pp. 1-55.

Deleuze, Gilles. 1995. "Control and Becoming." "Postscript on Control Societies." In *Negotiations*. New York: Columbia University Press, pp.169-76; 177-82.

Rabinow, Paul and Nikolas Rose. "Biopower Today." In *BioSocieties*, 2006, 1:195-217. (See: https://hampedia.org/wiki/Biopower,_Biopolitics,_and_Bare_Life) <http://anthropology.berkeley.edu/content/biopolitics-biomedicine-bioethics>

Further Readings:

Pierre Bourdieu, "The essence of neoliberalism" *Le Monde Diplomatique*, December 1998.

Appadurai, Arjun. "Disjuncture and Difference in the Global Cultural Economy." In *Modernity at Large: Cultural Dimensions of Globalization*. Minneapolis, University of Minnesota Press, 1996, pp. 27-47.

Marcus, George E. "Ethnography in/of the World System: The Emergence of Multi-Sited Ethnography." In *Ethnography through Thick and Thin*. Princeton: Princeton University Press, 1998, pp. 79-104.

Collier, Stephen and Aihwa Ong. "Global Assemblages, Anthropological Problems." In *Global Assemblages: Technology, Politics, and Ethics as Anthropological Problems* (edited by Aihwa Ong and Stephen Collier). Malden, MA: Blackwell Publishing, 2005, pp.3-22.

Rabinow, Paul. *Marking Time: On the Anthropology of the Contemporary*. Princeton: Princeton University Press, 2008, pp.1-11, 33-50.

Week 7: Global Governance and Expertise in Politics

Dezaley and Barth, 2002. *The Internalization of Palace Wars*. The University of Chicago Press. Excerpts

Gregory Feldman. 2011 "Illuminating the Apparatus: Steps toward a Nonlocal Ethnography of Global Governance." In *Policy Worlds: Anthropology and the Anatomy of Contemporary Power*. Edited by Davide Pero, Cris Shore, and Susan Wright. Berghahn Books: New York and London.

Nicolas Guilhot. 2005. *Democratization Studies and the Construction of a New Orthodoxy*. From: *The Democracy Makers*. Columbia University Press (pp.135-165)

Timothy Mitchel, 2002. *Rule of Experts, Egypt, Technopolitics, Modernity*. Berkeley University Press (Excerpts)

Week 8: The transformation of work and employment

Manuel Castells, 1996. "The Transformation of Work and Employment: Networkers, Jobless, and Fleximers" (Chapter 4). In: *The Rise of the Network Society*. Blackwell.

Saskia Sassen, 2006. "Global cities and Survival Circuits" In: *Globalization: The Transformation of Social Worlds*. D. S. Eitzen and M.B. Zinn Eds. Thomson Wadsworth pp. 196-215 (on the web:
http://www.newschool.edu/tcds/wr09reader_cosmo/8_Sassen_Global%20Cities%20and%20Survival%20Circuits.pdf)

Biao, Xiang 2007. From: *Global "Body Shopping": An Indian labor System in the Information Technology Industry*. Princeton University Press xiii-xix, 1-12, 100-115

Andrea Muehlebach. 2011. "On Affective Labor in Post-Fordist Italy". In: *Cultural Anthropology*. Volume 26, Issue 1, pages 59–82, February 2011 (<http://www.culanth.org/?q=node/386>)

Karen Ho 2009. From: *Liquidated: An Ethnography of Wall Street*, p73-121

Nordstrom, Carolyn. Global Outlaws: Crime, Money, and Power in the Contemporary World. Berkeley: University of California Press, 2007. Preface + ch1,11,12,13,16

Week 9: The Changing Calculus of Belonging, Recognition and Making Claims

"The Future of America's Working Class" by Joel Kotkin in *New Geography* (06/01/2010).

The "Class Matters" Forum of The New York Times:
<http://www.nytimes.com/pages/national/class/>

Don Kalb. 2009. Conversations with a Polish populist. In: *American Ethnologist* Vol 36.N2. 207-223.

Victoria Bernal. 2004. "Eritrea Goes Global: Reflections on Nationalism in a Transnational Era". In: *Cultural Anthropology*

Friedman Jonathan 2000. Globalization, Class and Culture in Global Systems. In: *Journal of World Systems Research* Vol 6, #3 (available online)

Week 10: Immigration Tests the New Order

Saskia Sassen, 1996. "Immigration Tests the New Order". From: *Losing Control? Sovereignty in an Age of Globalization*. (59-100)

Nicholas De Genova and Peutz N 2010 "Introduction" to *The Deportation Regime*

Nina Glick Schiller 2005 Transnational Social Fields and Imperialism: Bringing a Theory of Power to Transnational Studies. In: *Anthropological Theory* 5/4 439-61

Fassin, Didier 2005: "Compassion and Repression: The Moral Economy of Immigration Policies in France" in *Cultural Anthropology* Vol 20 (3)

Peter Benson's "El Campo: Faciality and Structural Violence in Farm Labor Camps" (2008) In *Cultural Anthropology*

Gregory Feldman, 2011. "Right Versus Right". From: *the Migration Apparatus*. Pp. 25-55

Project final paper due!!!!

Week 11: Forced Migration and Illegality

William Walters, 2004. "The 'Fight' against 'Illegal Immigration' in Europe: Some Critical Reflections." Conference paper, International Studies Association.

(available at:

research.allacademic.com/meta/p73556_index.html?PHPSESSID)

Gregory Feldman. 2011. "The Right Solution, or, the Fantasy of Circular migration." From: *The Migration Apparatus*. Pp. 150-179

Ginette Verstraete, 2010. "High-Tech Security, Mobility and Migration". From: *Tracking Europe*. Duke University Press Ch4

Ticktin, M. 2008. "Sexual Violence as the language of Border Control: Where French Feminist and Anti-Immigrant Rhetoric Meet" In: *Signs: Journal of Women and Culture in Society* 33 (4) pp. 863-889. (also available @ <http://www.gpia.info/ticktin>)

Week 12: Consumption, solemnity, hegemony

Robert J. Foster, 2007. "The Work of the New Economy: Consumers, Brands, and Value Creation" In: *Cultural Anthropology*. Vol. 22/4. Pp: 707-731.

Klein, Naomi, 2002. "New Branded World" and "The Brand Expands." In *No Logo*. New York: Picador, pp. 3-61.7

Meyer, Birgit. 2002. "Commodities and the Power of Prayer: Pentecostal Attitudes towards Consumption in Contemporary Ghana." In *The Anthropology of Globalization: A Reader* edited by Jonathan Xavier Inda and Renato Rosaldo. Malden, MA: Blackwell Publishing, 2002, pp. 247-269.

Mbembe, Achille. "Aesthetics of Superfluity." In *Public Culture*, 2004, 16(3):373-405.

Urry and Elliot From *Mobile Lives*, ch 6 Consuming to Excesss

Week 13: The Organization of Intimacy, Love, Sex and Globalization the term intimacy refers not only to those areas of work normally thought of as caring labor, but also to the spheres of interiority, emotionality, and self-fashioning associated with the neoliberal project as well as to the dimensions of expectation and anxiety surrounding economic and political participation.

Aihwa Ong, 1999. "The Pacific Shuttle: Family Citizenship and Capital Circuits". In: *Flexible Citizenship*.

O'Connell Davidson, J., 2001b: 'The sex tourist, the expatriate, his ex-wife and her 'Other': The politics of loss, difference and desire'. *Sexualities*. Vol. 4, No.1, pp. 5-24. [Available on the web].

Eva Illouz, 2007. "Romantic webs". From: *Cold Intimacies: the Making of Emotional Capitalism*. Polity Press. Pp: 74-114.

Urry and Elliot Mobile lives ch 5

Nickola Pazderic's 2004. "Recovering True Selves in the Electro-Spiritual Field of Universal Love". In: *Cultural Anthropology*

Week 14: Global Mobilities: cosmopolitans and elite anthropology

Guilhot Nicolas "Reforming the World" In:

Skidelsky Robert The world on a String

Janine Wedel, 2009. *Shadow Elite: How the World's New Power Brokers Undermine Democracy, Government, and the Free Market*. Basic Books, Excerpts

Urry and Elliot From "Mobile lives" ch 4

Chrystia Freeland, 2011. "The Rise of the New Global Elite" In: *The Atlantic* Jan/Feb

Peter Redfield, 2012. "The Unbearable Lightness of Expats: Double Binds of Humanitarian Mobility". In: *Cultural Anthropology*. Volume 27, Issue 2, pages 358-382

Week 15: The Global's Contested Futures

Urry and Elliot. 2010. Contested Futures. From: *Mobile Lives*, ch 7

Susan Brin Hyatt, 2011. "What was neoliberalism and what comes next?" In: *Policy Worlds: Anthropology and the Anatomy of Contemporary Power*. P. Davide, C. Shore and S. Wright, Eds. Berghahn Press, pp.205-223