

ANT 3390 Visual Anthropology

University of Florida

Spring 2017

Instructor: Christopher LeClere

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Credit Hours: 3 Class Location: Rinker 215 Meeting Times: Monday 1:55-4:55
Final Exam: Thursday, April 27 12:30-2:30

Office Location/ Office Hours:

Wednesday 11:00am - 2:00pm

Thursday 12:30pm - 1:30pm

I am also available by appointment

Course Description: In this course you will learn basic practical, theoretical, and ethical issues in producing and critiquing visual ethnographies. You will use the equipment you already have to produce a 7 minute film or 10 still image visual ethnography.

Course Pre-requisites: *None.*

Expected Student Learning Outcomes:

- 1.) Identify the major concepts and theoretical perspectives in visual anthropology.
- 2.) Have a basic understanding of how to construct a visual ethnography.
- 3.) Show basic technical proficiency with cameras and editing software
- 4.) Critically evaluate the use of visual methods within anthropology.

Required Text(s) and Supplemental Readings:

Required Textbooks:

Doing Visual Ethnography, Sarah Pink, 3rd Edition, Sage Publishing 1446211177

Multimedia Storytelling, Seth Gitner, 1st Edition, Routledge Publishing 0765641321

Course Requirements and Methods of Assessment:

Readings: While this is a practical course, you need to complete the readings for each class to fully appreciate the theoretical aspects of visual ethnography and participate in the discussion.

Assignments: This course mixes theory with practical instruction. Your first assignment, "analog film" will require you to buy a disposable camera and have the prints developed. Please plan ahead, developing can take up to a week depending on where you send the film. You will also write a 3-5 page mid-term paper critiquing one or more of the films or theories in

class. Finally, you will produce a visual ethnography and write a 3-5 page paper situating that work within an anthropological framework.

1. Analog film assignment	30	Hand in CD, prints, & paper
2. Proposal	10	Upload file
200 word proposal explaining your final project, any ethical or access issues you may have, and how you plan to present your final project.		
3. Midterm Writing assignment	50	Turnit In
4. Ethnography Project	100	Turn in hard copy
5. Analysis Paper	50	Turnit In
6. Participation / Professionalism	20	
Total:	260	

Late work: Late work will drop the equivalence of one letter grade per day. After one week, papers are only eligible for half credit. I will not accept the final project after the due date.

Grading Scale:

A	100 – 93	C+	79 – 77
A-	92 – 90	C	76 – 73
B+	89 – 87	C-	72 – 70
B	86 – 83	D+	69 – 67
B-	82 – 80	D	66 – 60
		F	59 – 0

Class Attendance Policy:

Students should do their best to come to each class. Since this is a practical course it is very hard for you to catch up on missed classes. If you are absent on a day when an assignment is due without a valid reason (illness, death), you must email it to me BEFORE the start of class for it to be counted as “on-time”. The instructor reserves the right to ask for proof to substantiate an excused absence.

Academic Honesty:

Cheating, plagiarism, violation of test conditions, complicity in dishonest behavior, or other falsification of academic work is a serious breach of College expectations and is subject to immediate disciplinary action.

Plagiarism: There is no more serious academic offense than plagiarism. Plagiarism is academic theft, where the writer passes off as his or her own the ideas or words of another. If you are guilty of plagiarism you will receive a score of zero for that project and will not have the opportunity of re-submission. Plagiarism is an honor violation. You must be familiar with the College’s policies on plagiarism. If you have any questions please refer to the University’s Honor Code which is available online at:
<http://www.registrar.ufl.edu/catalog/policies/students.html>.

Unless the idea is your own you must acknowledge the source. Unless the data that you employ in your research is original you must also identify the source of that data. Because so many students have mistaken ideas of what constitutes plagiarism, I want to make the following rules explicit:

Citations: All sources that you use in preparing the text of your paper, any illustrations, or tables of data, must be properly cited. Even if you have paraphrased the idea, you must attribute it to the original author.

Quotations: I have no objection to quoting the words of another. However, If you do quote, you must copy the passage exactly as written and you must cite the source, including the specific page(s) where it can be found. Depending on the length of the quote, you should either use quotation marks (short quotations) or set the passage off by double indenting (for long quotations).

You should keep all of your notes, computer printouts, until the end of the semester. If I have any questions about source(s) of your information or the originality of your work I will ask to see your notes and supporting documents. Failure to produce these will serve as evidence for plagiarism.

If you are caught plagiarizing, you will receive an F on the assignment.

Electronic Devices: Silence electronic devices during class. Let me know in advance if you carry a special device for particular purposes (e.g. staying in contact with children, monitoring pregnancy, etc.) All electronics (phones, laptops, ect.) are for note taking and research only.

Statement on Disabilities:

Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. The Disability Resource office is located in 001 Reid Hall. Further information can be found at www.dso.ufl.edu/drp.

Mental Health:

The university offers confidential counseling services to help students deal with personal concerns that interfere with learning and academic progress. The Counseling Center's professional counselors provide individual and group counseling and crisis intervention on short-term and emergency issues as well as consultation and referral services. All services are strictly confidential and are not part of students' college records.

1. University Counseling Center, 301 Peabody Hall, 392-1575
2. Student Mental Health, Student Health Care Center, 391-1171 (personal counseling)
3. Sexual Assault Recovery Services (SARS), Student Health Care Center, 392-1161
4. Career Resource Center, Reitz Union, 392-1601

ALL FILMS / READINGS ARE SUBJECT TO CHANGE. SEE CANVAS FOR ANY UPDATES

Date	Topic	Reading	Class
1/9	Introduction		Introduction Watch: Nanook of the North
1/23	Setting the Screen	Gitner Chpt 1 Pgs 1-33 Introduction Camera People (Canvas)	Watch: Camera that Changed the World
1/30	Images as Research	Pink Part 1 Pgs 13-70 Visual Ethnography across Disciplines Ways of Seeing, Knowing, and Showing Planning and Practicing Visual Ethnography	Watch: Primary
2/6	Introducing Visual Methods	Pink Chpt 4-5 Pgs 73-121 Photography in Ethnographic Research Video in Ethnographic Research	Watch: Foreign Parts or City of Gold
2/13	Others	Eglinton Visual Ethnography Ethics (Canvas) Being and Nothingness Part III, Chpt 1. Part IV; The Look 252-302 (Canvas)	Watch: Framing Other Watch: Titicut Follies
2/20	Using the camera	Ginter Chpt 3 Pgs 69-120 Storyteller's Toolbox BRING YOUR CAMERAS	Basic camera operation *Analog Photo Due*
2/27	Continuity	Ginter Chpt 5 Pgs 165-190 Visual Building Blocks (Editing)	Watch: Forest of Bliss
3/6	Spring Break	Spring Break	Work on Paper
3/13	Editing	Ginter Chpt 6 Pgs 191-230 Editing a Video Pink Chpt 7 Pgs 141-160 Making Meanings	Watch: Scary Mary Watch: Ax Fight Watch: Dead Birds *Mid-Term Due*
3/20	Internet & Social Media	Ginter Chpt 4 Pgs 121-164 Internet & Social Media Pink Chpt 6 Pgs 123-140 Visual Ethnography & the Web Performing the Looking-Glass Self: Avatar Appearance & Identity in SL (Canvas)	Watch: Life 2.0 *Proposal Due*
3/27	Commenting on Images with Words & Contextualization and Critique	Pink Chpt 8-9 Pgs 165-202 Photography and Ethnographic Writing Visual Anthropology Review: Leviathan (Canvas)	Watch: Leviathan
4/3	Ethnofiction & Visual Anthropology as Documentary	Ginter Chpt 7 Pgs 237-271 Storytelling as Entertainment Ginter Chpt 8 Pgs 272-346 Telling True Life Stories	Watch: Les maîtres fous Watch: Democrats

4/10	Screenings		
4/17	Screenings		*Paper Due*
4/27	Finals 12:30-2:30		Screenings