

Fall 2014

ANT 3930 (sec 1C56) / EUS 3930 (sec 003B)

MODERN GLOBAL LIFE: ANTHROPOLOGICAL PERSPECTIVES

University of Florida

Professor: Maria Stoilkova

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Class meets: Tue 1:55 pm - 2:45 pm (period 7) LIT 0121
Thu 1:55 pm - 3:50 pm (periods 7-8) LIT 0121

Office hours: Tue 3-5 pm @ TUR 3345
Thu 11 -1 pm @ TUR 3345



What we understand today by Globalization broadly speaking is a vast reorganization of capitalism on a world scale driven by economic, social, and political processes of mobilization in time and space.

Yet, the arguments surrounding “globalization” are varied. In fact, there seems to be no agreement whether globalization is indeed happening different from the past, whether it’s a *Thing*, or rather a *Process*, what it means, and what the effects of this phenomenon might be. Nevertheless, the term has been incredibly popular and persistent in the past 30 years.

The term lends itself to describing a wide range of processes observed in the world today, from new economic organization and social regulation, new forms of political governance, to new forms of ethical regimes and cultural formations of hybrid nature. Enhanced mobility of people but also circulations of cultures, images, narratives have often been cited as the “prime markers of globalization”. And while some discard the “effects of globalization” as overblown and lost on a touch with real life “on the ground,” for others “globalization” seems to imply substantial transformations for human life and once that tend at that to be “uncertain”, “flexible” and “shifting”. There is a big paradox in the fact that while often contradictory and confusing the effects of globalization also seem fairly similar across cultural and social terrains.

In this class discussing “Modern Global Life” we take the *Global* not as a given, but rather as an invitation to explore the intense and highly unequal exchanges that comprise global processes and their effects on our everyday experiences. One way in which these effects have been felt, especially in the “rich north,” is that life has become more “hurried” transforming everything from the nature of our occupations, personal identity and our relationships with others. Drastic changes have been equally felt in the “global south,” yet to also different effects.

We first look at some of the major topics and debates pertaining to the literature on globalization in anthropology (i.e. capitalist expansion; offshore production, labor and risk; statecraft and rights under globalization; transnationalism and cosmopolitanism; global mobility; commodification; cultural imperialism and hybridization; etc.). The second portion of the course takes specific examples from various parts around the world (some emphasis on Europe) and goes deeper into revealing globalization’s specific articulations with race, ethnicity, gender, belonging and faith.

Text requirements

Most of the materials for this class are available in electronic format to download.

1. Note, articles **from academic journals** can be accessed via the UF electronic database on the UF library web page. **Students themselves are responsible to retrieve these articles.** Should you need assistance in learning how to use the web page, please consult a librarian.
2. Additionally, book chapters and other material will be available from the E-Learning System **or** directly from the **Internet** (links are indicated in the syllabus).
3. **If interested**, you can buy two recommended books:

Gregory Feldman 2012. *The Migration Apparatus*. Stanford University Press

Anthony Elliott and John Urry. 2010. *Mobile Lives: Self, Excess and Nature*. Routledge

Course Assignments and Assessment

The instructor will deliver lectures geared toward providing (historically, politically, and theoretically) contextualizing information. Readings go into certain themes in more detail.

There also will be screenings of films and documentaries, aimed at “visualizing” some of the main debates and common representations related to globalization and changes in the everyday experiences of people discussed in the readings.

Attendance in class is a requirement!!!

As an integral part of the course material students are required to attend both lectures and screenings. An attendance sign-up sheet will be circulated periodically. Please arrive promptly and remain until the end of class. If u must miss, please inform me ahead of time. In the event of absence it is your responsibility to contact a classmate in order to obtain notes on the materials covered while away.

Grading

The course is designed so as to help students to formulate and express their own ideas on the themes taken up. Therefore, **discussion** is an integral component of the course, and **10% of your grade** will be based on participation in **class discussions**. The quality (not simply the quantity) of your contributions will be weighted out into your overall performance. When making a comment, please make sure to first state your name to facilitate our discussion.

Students will also be expected to give (at least) one **in-class presentation in a group or individually**, which will fill in another **30% of their final grade**. Presenters summarize select articles, identify the article’s main questions/theses/ideas and discuss how authors develop their arguments, with the help of what material and what the different methodological and theoretical approaches to globalization taken up are.

EVERYONE is expected to read the readings for each week!!!

The remaining **60%** of the class grade will be based on the preparation of **two short reaction papers** (up to 4 pages, font 12, double-spaced) responding to class material, typed up and turned in, as scheduled in the syllabus. Each reaction paper addresses (at least **3** articles/chapters (if coming from books) as listed in the syllabus, critically reflects upon the main purpose of the arguments. The assignment incorporates material from the beginning of the previous due date to the due date of the subsequent assignment.

Additional information on how to write a response paper is available on the class’s E-learning page. If you have never written a response paper and need some additional guidance make sure to look for the assistance of the writing center on campus.

To facilitate writing you will be expected to write 10 short (up to 1 page, single spaced) responses for each week of readings. These critical responses focus on 1 piece of reading per week and will be peer-reviewed by your classmates at the beginning of each class. You then can use these pieces and comments you receive back to write up your 4 page mid-term and final response.

Grading scale: (A = 95 and above; A- = 90-94; B+ = 86-89; B = 84-85; B- 80-83; C+ 76-79, etc.)

Academic Integrity

Academic honesty is not only an ethical issue but also the foundation of scholarship. Cheating and plagiarism are therefore serious breaches of academic integrity. Documented plagiarism of a paper will be given a “D” in instances of one or two sentences, and an “F” in more severe cases, and no revision will be allowed in either instance.

Students with Disabilities

Please refer to the Disability Resource Center @ <http://www.dso.ufl.edu/drc/>: 0020 Reid Hall Phone: (352) 392-8565

Student Mental Health Services

Room 245, Infirmary Bldg. Fletcher Drive, UF campus
(352) 392-1171

Please note this syllabus might see some changes as the class progresses, which will be announced in class and updated appropriately on the class's web page in E-Learning!!!

Week 1 - 19-21 Aug - Introduction: education for the “globals”

Tom Looser. 2012. The global University, Area studies, and the World Citizen: Neoliberal Geography's Redistribution of the “World”. In: *Cultural Anthropology* Volume 27, Issue 1, pages 97–117

Wood, G. 2014. “The Future of College”. In *The Atlantic*, vol 314, #2
<http://www.theatlantic.com/features/archive/2014/08/the-future-of-college/375071/>

Week 2 – 26-28 Aug – Economic Globalization

Listen to NPR's Planet Money's T-shirt:
<http://www.npr.org/series/248799434/planet-moneys-t-shirt-project>

Write up one page of overview and critical points

Luvaas, Brent, 2013 "Material Interventions: Indonesian DIY Fashion and the Regime of the Global Brand". In: *Cultural Anthropology* 28(1):127-143.

Week 3 – 2-4 Sep – Globalization, modernity and development: anthropology and the world in pieces

Saskia Sassen, 1998. "Introduction" From: *Globalization and Its Discontents*. The New Press (E-learning).

Trouillot MR. 2001. "The anthropology of the state in the age of globalization." In: *Current Anthropology* 42(1):125-38

Tsing, A 2000. "The Global Situation". In: *Cultural Anthropology* 15,3: 327-360

Week 4 – 9-11 Sep - Globalization's History and the New Risks

Klein, Naomi. *The Shock Doctrine: The Rise of Disaster Capitalism*. New York: Metropolitan Books, 2007, pp.3-21, 142-154, 218-256, 443-466 (E-learning).

Brodin K. 2000. Global capitalism: What's race got to do with it? In: *American Ethnologist* 27(2):237-56

Week 5 – 16-18 Sep – The Logic of Wealth Distribution

Film: "The end of Poverty" by Philippe Diaz

Sachs, Jeffrey. 2005. "A Global Family Portrait," "The Spread of Economic Prosperity." In: *The End of Poverty*. New York: Penguin Books, 2005, pp. 1-50 (Available at:
<http://www.fordham.edu/economics/mcleod/SachsEndofPovertyChapt1.pdf>

<http://www.scribd.com/doc/38528943/The-Spread-of-Economic-Prosperity>

Beck, Ulrich. 1992. "On the Logic of Wealth Distribution and Risk Distribution." *Risk Society*. London: Sage Publication, pp. 19-24 (E-learning).

Week 6 – 23-25 - Labor Mobility and Offshore Production

David Harvey, 1990. "From Fordism to Flexible Accumulation". Ch 9 from *The Condition of Postmodernity*

Sassen, Saskia, 1999. "Notes on the Incorporation of Third World Women into Wage Labor through Immigration and Offshore Production." In *Globalization and Its*

Discontents: Essays on the New Mobility of People and Money. New York: New Press, pp. 111-134 (E-learning).

Film: Darwin's Nightmare by Huber Sauper.

Week 7 – 30 Sep – 2 Oct - Overworlds

Karen Ho 2009. From: *Liquidated: An Ethnography of Wall Street*, p73-121 (E-learning).

Elliot and Urry, 2010 "Mobile Lives" Ch. 4 Available through the UF library in electronic format

Film: "Park Avenue: money, power and the American dream" by Alex Gibney

Week 8 – 7-9 Oct - Underworlds

Ferguson, James. 2006. From "Global Shadows" Duke University Press. Pp. 1-25

Nordstrom, Carolyn. Global Outlaws: Crime, Money, and Power in the Contemporary World. Berkeley: University of California Press, 2007. Preface + ch1,11,12,13,16

Misha Glenny TED: "How Global Networks work"

Film: Chaos, 2003. French. Dir: Coline Serreau

Week 9 – 14-16 Oct - The New Europe: Embracing Migration, Mobility Difference and Diversity

Bauman, Z. 1998. "Europe of strangers". Unpublished paper, ESRC Transnational Communities Programme, Oxford. (available at: www.transcomm.ox.ac.uk/working%20papers/bauman.pdf)

Gregory Feldman, 2011. "Right Versus Right". From: the Migration Apparatus. Pp. 25-55 (E-learning).

Gregory Feldman. 2011. "The Right Solution, or, the Fantasy of Circular migration." From: *The Migration Apparatus*. Pp. 150-179(E-learning).

Film: "The other Europe" Director, Poul-Erik Heilbuth. DVD 2790. 58 min

Week 10 – 21-23 Oct – Race and Blood in the Era of the Global (student presentations)

Roland, L. Kaifa, 2013 T/Racing Belonging through Cuban Tourism. Cultural Anthropology

28(3):396–419.

Neal, Mark Anthony, 2013 Nigga: The 21st-Century Theoretical Superhero. *Cultural Anthropology* 28(3):556–563.

Holsey, Bayo, 2013 Black Atlantic Visions: History, Race, and Transnationalism in Ghana. *Cultural Anthropology* 28(3):504–518.

Weston, Kath, 2013 Lifeblood, Liquidity, and Cash Transfusions: Beyond Metaphor in the Cultural Study of Finance. Special issue, “Blood Will Out: Essays on Liquid Transfers and Flows,” *Journal of the Royal Anthropological Institute* 19(S1):S24–S41.

First assignment due Oct 28!

Week 11 - 28-30 Oct - Authenticity Desired and Negotiated

Theodossopoulos, Dimitrios. 2013b “Ember’a Indigenous Tourism and the Trap of Authenticity: Beyond Inauthenticity and Invention”. In: *Anthropological Quarterly* 86(2):397–425.

Benson, Michaela, 2013 “Living the “Real” Dream in la France profonde ? Lifestyle Migration, Social Distinction, and the Authenticities of Everyday Life. In: *Anthropological Quarterly* 86(2):501–525.

Gruner-Domic, Sandra, 2011. Transnational lifestyles as a new form of cosmopolitan social identification? Latin American women in German urban spaces. In: *Ethnic and Racial Studies* 34.

Week 12 – 4-6 Nov - The Changing Calculus of Belonging, Recognition and Making Claims (student presentations)

Jaffe, Rivke 2013 “The Hybrid State: Crime and Citizenship in Urban Jamaica. In: *American Ethnologist* 40(4):734–748.

Theodossopoulos, Dimitrios 2013c Infuriated with the Infuriated? Blaming Tactics and Discontent about the Greek Financial Crisis. *Current Anthropology* 54(2):200–221.

Cabot, Heath, 2013 The Social Aesthetics of Eligibility: NGO Aid and Indeterminacy in the Greek Asylum Process. *American Ethnologist* 40(3):452–466.

Middleton, Townsend 2013 Anxious Belongings: Anxiety and the Politics of Belonging in Subnationalist Darjeeling. In: *American Anthropologist* 115(4):608–621.

Week 13 – 13 Nov – Between the Secular and the Religious

Talal Asad. 2000. Muslims and EU identity: Can Europe represent Islam?" From: *Cultural Encounters: Representing Otherness*. E M Hallam (Ed.). Rutledge (E-learning).

Jocelyne Cesari. 2004. "The Reformation of Islamic Thought". Ch 9. From: *When Islam and Democracy Meet*. Palgrave (E-learning).

Mittermaier, Amira. "Bread, Freedom, Social Justice: The Egyptian Uprising and a Sufi Khidma." *Cultural Anthropology* 29, no. 1 (2014): 54-79.
<http://dx.doi.org/10.14506/ca29.1.05>

Rudnycky, Daromir. "Spiritual Economies: Islam and Neoliberalism in Contemporary Indonesia." *Cultural Anthropology* 24, no. 1 (2009): 104-141.

Mepschen P, Duyvendak JW, Tonkens EH. 2010. Sexual politics, orientalism and multicultural citizenship in the Netherlands. *Sociology* 44(5):962-79

Week 14 – 18-20 Nov – Global Circulations of Gendered Roles and Labor

Freeman, Carla. 2001 "Is Local: Global as Feminine: Masculine? Rethinking the Gender of Globalization." In *Signs* 26, 4

Kempadoo, K. 2001. Women of Color and the Global Sex Trade: Transnational Feminist Perspectives. In: *Meridians* 1: 38-51.

Cole, Jennifer. "Working Mis/Understandings: The Tangled Relationship between Kinship, Franco-Malagasy Binational Marriages, and the French State." *Cultural Anthropology* 29, no. 3 (2014)

You might be interested: Film: Human trafficking : a crisis for the EU and the world, producer/director, Wilson R. Ruiz. 2007. DVD 3824

Also: <http://www.lauraagustin.com/about-laura-agustin>

Week 15 – 25 Nov - Globalization's Contested Futures

Urry and Elliot. 2010. Contested Futures. From: *Mobile Lives* (E-learning).

Marcus, George 2013. "Experimental Forms for the Expression of Norms in the Ethnography of the Contemporary". Special issue, "Value as Theory" (part 2), HAU:

Journal of Ethnographic Theory
3(2):197–217

Rees, Tobias. "Humanity/Plan; or, On the "Stateless" Today (Also Being an Anthropology of Global Health)." *Cultural Anthropology* 29, no. 3 (2014)

Week 16 – 2-4-9 Dec - Review

Second assignment due!

Further readings

Graan, Andrew, 2013 "Counterfeiting the Nation? Skopje 2014 and the Politics of Nation Branding in Macedonia". In *Cultural Anthropology* 28(1):161–179.

Bauman, Zygmunt (2011). Migration and Identities in the Globalized World. In: *Philosophy and Social Criticism* 37 (4): 425-435.

David Harvey, 2005. "Freedom's Just Another World" From *A Brief History of Neoliberalism*. pp. 5-18.

Boatloads of Migrants Follow." In: *The New York Times*, January 14, 2008, p.1A.
Levent Soysal. 2003. "Labor to Culture: Writing Turkish Migration to Europe" In: *The South Atlantic Quarterly* 102 2/3 Spring/Summer

Partridge Damani, 2008 "We Were Dancing in the Club, Not on the Berlin Wall: Black Bodies, Street Bureaucrats, and Exclusionary Incorporation into the New Europe:" In: *Cultural Anthropology*. Vol. 23. Is. 4. November (Pages 660 - 687)

Andrew Geddes. 2002. From: *The Politics of Migration and Immigration in Europe*. Sage. Chapter 2 (Pp. 29-51) (E-learning). (John)

Marks, Jonathan, 2012 The Nature/Culture of Genetic Facts. *Annual Review of Anthropology* 42:247–267.

Body-Gendrot, Sophie. 2010. "Police marginality, racial logics and discrimination in the banlieues of France" In: *Ethnic and Racial Studies* Vol 33, N4 pp. 656-674(19)

Vogt, Wendy A., 2013 Crossing Mexico: Structural Violence and the Commodification of Undocumented Central American Migrants. *American Ethnologist* 40(4):764–780.

Murphy, Keith M. 2013 A Cultural Geometry: Designing Political Things in Sweden. *American Ethnologist* 40(1):118–131.

Cors' in Jim'enez, Alberto, and Adolfo Estalella 2013 The Atmospheric Person in Madrid's Popular Assemblies. Special issue, "Value as Theory" (part 2), HAU: Journal of Ethnographic Theory 3(2):119–139.

Shipley, Jesse Weaver 2013 Transnational Circulation and Digital Fatigue in Ghana's Azonto Dance Craze. *American Ethnologist* 40(2):

362–381.

Johnson, Michelle C. 2013 Culture's Calling: Mobile Phones, Gender, and the Making of an African Migrant Village in Lisbon. *Anthropological Quarterly* 86(1):163–190.

Mepschen P, Duyvendak JW, Tonkens EH. 2010. Sexual politics, orientalism and multicultural citizenship in the Netherlands. *Sociology* 44(5):962–79

Film: New Rules of the Game, Third Episode of "Commanding Heights": The Battle for the World Economy by William Cran.

Film: *Breaking and Entering*, UK, Dir. Minghella 2006