



VISUAL ANTHROPOLOGY ANT 3390 - Spring 2023

Tues Period 3 (9:35 AM – 10:25 AM) MAT 0010
Thurs Period 3-4 (9:35 AM – 11:30 AM) MAT 0014

Instructor:
Nicole Kinbarovsky
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Office Location & Hours:
TUES 10:30-11:30AM,
THURS 11:30-12:30PM
Zoom by request

COURSE DESCRIPTION: What is Visual Anthropology and where can it be found in our environment? As anthropologists, how do we study visual representations? What techniques are integral to academic inquiry in the past and today? The focus of the course explores visual anthropology methods in applied and academic scholarship across many disciplines. Students will be introduced to the core concepts of visual anthropology through the lenses of Art, Photo, Film, Museum Studies, UX Design, Policy, Publishing, and Social Justice. Through engaged hands-on study, off-site visits, and expert guests, the course is designed to cover a wide breadth of visual multiplicity with close attention to the future potential of visual anthropology.

Most activities are team based and will include a mini visual ethnographic investigation on social media practices among college students, a visit to the UF museum, visual ethnography lab, in class movie, UX mini workshop, and opportunities to engage with numerous authors from the course readings. For more details, please see below under “assessment.”

OVERVIEW OF REQUIREMENTS:

This class is run as an in-person seminar with active participation in all discussions and class activities expected. Each student will be asked to prepare and submit weekly reflections on assigned readings, feedback on team reflections, create thought-provoking "application" questions for class discussion, and finally, collect, analyze, and present visual ethnographic research.

REQUIRED READING and MEDIA:

Most materials will be provided on canvas for download or available for free online.

PURCHASE: Taylor, N., & Nichter, M. (2021). *A Filtered Life: Social Media on a College Campus* (1st ed.). Routledge.

LEARNING OBJECTIVES:

To succeed in this course, students will demonstrate their ability to:

- Identify and critically discuss the special features of visual anthropology
- Provide a general overview of trends within visual anthropology
- Apply visual anthropology concepts and knowledge to real-world problems
- Convey visual anthropology concepts and knowledge to others in an everyday language.
- Conduct independent research in close conversation with themes and texts from this course

ASSESSMENT: Your grade will be based on the following components:

Participation	20%	
Weekly Application Questions	20%	
Weekly Reflections	20%	
Team Feedback on Reflections	15%	
"A Filtered Life" Team Mini Ethnography	(Total 25%)	
➤ Individual Data Collection and Summary	20%	
➤ Group Project Presentation	5%	

PARTICIPATION: Assessed based on in-class discussions and activities – students must demonstrate consistent engagement in the course. Each class absence will result in participation point deductions.

"APPLICATION QUESTIONS": Certain weeks you will be asked to create an "application question" based on the readings assigned. Details on canvas.

SCHOLARSHIP REFLECTIONS: Certain weeks you will be asked to provide a reflection on the module's research/scholarship.

SEMESTER PROJECT: "A Filtered Life": While this is a team exercise, individuals will be graded on their own contributions to the project and presentation. Each team member will collect data on their own accord and is responsible for handing in their own data summary (1,000 words) before the final presentation. Data collection follows the research method presented in "A Filtered Life" and primarily involves social media image gathering and theme analysis. For the team presentation, teams are asked to pool their data for thematic analysis and to share

their results in a final presentation for the class (15 mins).

ASSIGNMENTS:

Written assignments should be submitted via the Canvas site. Assignments should be submitted as Word docs (or equivalent), typed in 12pt font, and normal margins. Please see rubric on assignment page for more information.

- Late policy: Assignments are due at the beginning of class of the calendar deadline. Papers handed in late but still within one week of the original due date will be docked the equivalent of a full letter grade.
- Plagiarism and cheating are serious academic offenses: All work submitted for a grade must be free from unauthorized assistance or deliberate misrepresentations of one's own efforts. The penalty for plagiarism or cheating is a grade of zero points on the assignment in question. In such cases an incident form will also be sent to the Office of the Dean of Students.

If you have questions about what constitutes academic misconduct, please consult the UF Honor Code as well as the UF Policies on Academic Honesty, Student Rights & Responsibilities. See: <https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/> also <https://sccr.dso.ufl.edu/quick-links/academic-integrity>

ACADEMIC INTEGRITY:

UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code." We encourage you all to review the Honor Code in its entirety. www.dso.ufl.edu/sccr/process/student-conduct-honor-code In this course, cheating and plagiarism (representing someone else's work as your own, including through failures of citation) will result in a grade of zero, and may be reported to the Dean of Students.

Grading: The following scale will be used for final grades: 93-100=A; 90-92=A-; 87-89=B+; 83-86=B; 79-82=B-; 76-78=C+; 72-75=C; 69-71=C-; 66-68=D+; 62-65=D; 59-61=D-; 58 and below=E (failing).

ACCOMMODATIONS:

UF is committed to achieving full accessibility for people with disabilities, and we are committed to making this classroom accessible to you. If you are a student with a disability and think you may need accommodations, you are encouraged to register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc or 001 Reid Hall) as soon as possible – but also know that it is never too late. Having your accommodation letter will allow us to make any necessary accommodations as quickly as possible. Whether or not you are registered with the Disability Resource Center, we always welcome feedback about how to make this class more accessible – to you in particular, or overall.

ADA Statement:

"Students with disabilities, who need reasonable modifications to complete assignments successfully and otherwise satisfy course criteria, are encouraged to meet with the instructor as

early in the course as possible to identify and plan specific accommodations. Students are asked to supply a letter from the Disability Resource Center to assist in planning accommodations.”

UF RESOURCES:

Library/Research Support: cms.uflib.ufl.edu/ask

E-Learning/Technical Support learningsupport@ufl.edu 352-392-4357 (select option 2)

The [UF Libraries](#) provide access to numerous resources and services that will help you succeed in this course. Access thousands of [online databases, books, and articles](#) or visit one of the [branch locations](#) for additional [resources, services, and study spaces](#). Can't find what you are looking for? You can [Ask A Librarian](#) for help by email, chat, text, or phone.

ADDITIONAL UF RESOURCES:

➤ Health & Wellness

- U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352 392- 1575, or visit U Matter, We Care website to refer or report a concern and a team member can reach out to the student.
- University Counseling & Wellness Center, 401 Peabody Hall (392-1575)
- University Police Department: 392-1111 or 9-1-1 for emergencies
- Sexual Assault Recovery Services (SARS), Student Health Care Center, 392-1161
- Student Health Care Center (392-1161)
- UF Health Shands Emergency Room / Trauma Center: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; Visit the UF Health Emergency Room and Trauma Center website.
- GatorWell Health Promotion Services: For prevention services focused on optimal wellbeing, including Wellness Coaching for Academic Success, visit the GatorWell website or call 352- 273-4450.

➤ Academic

- Teaching Center, 1317 Turlington Hall, 392-2010 or 392-6420. General study skills and tutoring.
- The Writing Studio, 2215 Turlington Hall (846-1138)
- Career Resource Center, Reitz Union (392-1601)
- The [UF Libraries](#) provide access to numerous resources and services that will help you succeed in this course. Access thousands of [online databases, books, and articles](#) or visit one of the [branch locations](#) for additional [resources, services, and study spaces](#). Can't find what you are looking for? You can [Ask A Librarian](#) for help by email, chat, text, or phone.

**ANT 3390 VISUAL ANTHROPOLOGY
SPRING 2023 COURSE SCHEDULE**

MODULE ONE: Introduction to Visual Anthropology (January 10-26)

T 1/10- Course preview and expectations

TH 1/12 – What is Visual Anthropology?

>www.anthroencyclopedia.com/entry/visual-anthropology

Introduction, Anthropology has always been visual

>Kharel, D., Visual Ethnography, Thick Description and Cultural Rep. p.147-157.

T 1/17 – Major Themes

>Clark, A., Visual Ethics in a Contemporary Landscape. Intro. p.17-19.

>Strong, M., & Wilder, Viewpoints: Visual Anthropologists at Work. Intro p.1-7.

TH 1/19 – Visual Anthropology Theory

>Strassler, K., Fragments of Memory. p.86-95.

>Barthes, R., Camera Lucida. Duality. p.22-25.

T 1/24 – Technology and Technique

>Kernaghan, R., Crossing the Current: Aftermaths of War along the Huallaga River. p.tbd.

>Clarke, J., & Foster, K., Drawing and Visualization Research Field Drawing and Dialogue as a Form of Making Knowledge. Drawing Knowledge. p.1-18.

TH 1/26 – Methods and Trends

>Ardévol, E., Methodological Crossroads at the Intersection of Visual and Internet. Research. Visual practices and the Internet. p.79-82.

>Hogan, S., & Pink, S., Anthropological and Therapeutic Methodologies & Knowing and Narrative in Ethnographic Practice. Visualizing Interior Worlds Interdisciplinary Routes to Knowing. p.234-237.

MODULE TWO: Producing Visual Anthropology (January 31- February 16)

T 1/31 – Photography and Archive

Class movie: “Archivo Cordero” Directed by Dr. Gabriela Zamorano

TH 2/2 – “Archivo Cordero” by: Zamorano cont.

T 2/7 –Design and Visual Ethnography cont.

>Smith, T. L., et al., 5 function and form The Ethnographic Terminalia Collective between Art and Anthropology. p.82-101.

TH 2/9 –Design and Visual Ethnography cont.

>Bessemans, A., & Mena, M. P., Exploring the Boundaries Between Visual Anthropology and Visual Communication Design Research. p.22-26.

>Mullings, S., Sobers, S., & Thomas, D. A., The Future of Visual Anthropology in the Wake of Black Lives Matter. p.401-421.

T 2/14 – 2023 Visual Archeology Museum Collections

>Young, D.J.B., What Do Museum Objects Want? Re-Thinking Photographic Conventions in Ethnographic Museums. p.60-84.

TH 2/16 – Visual Archeology Museum Collections

www.floridamuseum.ufl.edu/sflarch

www.floridamuseum.ufl.edu/exhibits/south-florida

MODULE THREE: “A Filtered Life” Mini Ethnography (February 21- March 9)

T 2/21 – “A Filtered Life” by Dr. Nicole Taylor

TH 2/23 – “A Filtered Life” by Dr. Nicole Taylor cont.

T 2/28 – “A Filtered Life” by Dr. Nicole Taylor cont.

TH 3/2 – “A Filtered Life” by Dr. Nicole Taylor cont.

T 3/7 – “A Filtered Life” by Dr. Nicole Taylor cont.

TH 3/9 – Results on Mini Ethnography

T 3/14 – TH 3/16 – SPRING BREAK!

MODULE FOUR: Presentations of Visual Anthropology (March 21- March 30)

T 3/21 – Publishing in Visual Anthropology

>American Anthropological Association. AAA guidelines for the evaluation of ethnographic visual media. AAA Statement. www.americananthro.org/ConnectWithAAA/Content.aspx?ItemNumber=1941

TH 3/23– Publishing in Visual Anthropology cont.

T 3/29 – Film and Festivals and Review Process

>Henley, P., Narratives: The Guilty Secret of Ethnographic Film Making. Reflecting Visual Ethnography: Using the Camera in Anthropological Research. p.358-375.

TH 3/30 – Film Festivals and Review Process

Trailers from the 2022 Gainesville Jewish Festival

Module Five: APPLIED VISUAL ANTHROPOLOGY (April 4-25)

T 4/4 – Tattoos

Assignment: See canvas for preparatory materials

>Carter, J. H., Gothic Sovereignty: Street Gangs and Statecraft in Honduras. p.tbd.

TH 4/6 – Policy and Visual Anthropology

>Østebø, M.T., Village Gone Viral: Understanding the Spread of Policy Models in a Digital Age. p.tbd.

T 4/11 – UX and Visual Anthropology

TH 4/13 – UX and Visual Anthropology Workshop

>reading p.tbd.

T 4/18 – Social Justice and Visual Anthropology

>Marsh, W., Copes, H., & Linnemann, T., Creating visual differences: Methamphetamine users perceptions of anti-meth campaigns. p.52–61.

TH 4/20 – Social Justice and Visual Anthropology cont.

> Carlson, E. D., Engebretson, J., & Chamberlain, R. M., Photovoice as a social process of critical consciousness. 16(6), p.836–852.

T 4/25 – Last Class Party and Discussion