

SYLLABUS

ANT 3930 Anthropology in Action, Spring 2015

Instructor: Angelina Howell

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TUR L011 Tuesday 5:10 – 7:05pm and Thursday 5:10 – 6:00pm

Office: TUR B329, Office hours: Thursday 3:00 – 5:00pm

Course Description

Anthropology is becoming an essential tool in many applied contexts in the private sector, governmental, and non-profit sectors of the labor market. The purpose of this course is to provide an introduction to the careers and vocations in anthropology that engage issues related to the environment, human health, development, heritage, conflict, health care, resources scarcity, climate change, and many other topics. This course uses a practical approach to introduce the various careers that are currently available to applied anthropologists with either undergraduate or graduate training.

Course Overview

The course begins with an historical overview of the application of anthropology in various contexts, with a specific focus on ethics. Applied anthropological methods will be introduced, such as interview and data gathering techniques, overview of participatory approaches, and introduction to technical skills and tools that are critical in careers in applied anthropology. A series of guest lecturers who work locally and globally in non-academic careers as applied anthropologists will punctuate our readings and discussions. The course includes an introduction to professional skills including professional development, proposal writing, resume preparation, and use of technology to find and market career opportunities. The course concludes with an introduction to technical skills and tools that are often employed in applied anthropology such as GIS and information analysis, survey and data gathering tools, and software and hardware packages common in the applied careers.

Throughout the term students will work on term project that consists of a personalized career plan that identifies and analyzes an issue and an organization in which they are interested in working. The final product of this project will be a portfolio of relevant work that can be used in the pursuit of a career. This term project will assist students in the transition from education to profession as they complete an undergraduate or graduate degree in anthropology.

The course utilizes texts, anthropological and personal experiences, interactive exercises, video, guest lectures, and hands on field experience and field trips. The course is designed to expose students to the wide range of careers in anthropology and prepare them to enter a rapidly changing job market in which skills in applied anthropology are an increasingly sought after qualification.

Course Objectives

By the end of this course you will be able to:

1. Demonstrate familiarity with the history of applied anthropology and the basic tenets of anthropological theory;
2. Identify the range and types of applied anthropological methods and the careers they to which they are associated;
3. Articulate how applied anthropology is relevant to and can help address current global challenges;
4. Cite examples of how applied anthropology has addressed and provided solutions for industry, government, and/or the non-profit employment sectors; and
5. Critically assess your career goals, training and portfolio of work in the context of gainful employment as an applied anthropologist.

Course Content and Assignments

Assignments are worth a total of 500 points and are graded by individual rubrics provided with the assignment guidelines. Course assignments include weekly reading and discussion activities, guest lecture précis, two short analysis papers, a presentation on a topic of the student's choosing, and a career portfolio that centralizes resources related to the student's area of interest(s) in applied anthropology careers. Assignment descriptions and point values are as follows:

Weekly Discussion Questions (10 pts each, 100 total points possible)

Students will write and discuss two questions per assigned reading per week.

Guest Lecture Précis (20 points each, 100 total possible points)

There will be five guest lectures. Students will write a half-page précis that summarizes concisely summarizes the main points of the lecture and highlights its main points. The précis should include the guests name, field, the anthropological area in which they work, and any other relevant or pointed observations.

Issue Analysis Paper (100 pts)

This assignment will focus on a specific issue, how it has been engaged, and how it could be addressed. Students will write a critical analysis of a specific issue that could be engaged using applied anthropology approaches and methods. The issue analysis will summarize theory and methods discussed in relevant publications, critique approaches, and indicate opportunities and barriers. In order to explore the selected issue student will utilize select applied anthropology methods introduced in class.

Organizational Analysis Paper (100 pts)

This assignment will address an organization that engages the issue identified in the issue analysis. The organizational analysis will utilize original research based on applied anthropology methods to explore an organizations culture (values, mission, goals, policies, funding, etc.) and to propose applied anthropology research that may provide the organization with strategies to address a major issue based on select literature.

Presentation (50 pts)

Students will facilitate a short (10 minute) workshop/presentation on their issue/organization selected for the term project. This workshop will be evaluated by the course instructor and their peers. The workshop/presentation will include but is not limited to developing a short lecture that outlines the main points in the required readings for the assigned presentation days, additional information drawn from reputable sources, an activity or interactive experience that utilizes content from the issue/organization selected by the student and highlights and methods used in an applied context. Other creative approaches to your project and presentation are encouraged. Please discuss your presentation outline/approach with the instructor prior to your presentation date.

Career Portfolio (50 pts)

This assignment will build upon the issue and organizational analysis, personalizing the student's specific career plan. The career plan will include a step-by-step action plan for the transition from education to profession, including a fundraising and capacity building strategy. Additionally, the career plan will be complemented by a portfolio of relevant work, such as a resume, sample letter of inquiry, and layout and presentation of any relevant work or projects.

Extra Credit (10 pts possible)

Extra credit can be earned by attending and summarizing pre-approved lectures in anthropology or participating in approved service or field experience projects and writing a reflection paper. A good report or reflection paper should be 2-3 pages long and include a summary sufficiently detailed to show that you attended the entire lecture or the field techniques experience. Further, you should relate the lecture or field experience to specific topics covered in class, using appropriate terminology. An extra credit report may earn up to 10 points maximum.

Course Organization Outline

Part 1: History of Applied Anthropology and Ethics

WEEK 1 - Ethics

American Anthropological Association Code of Ethics
<http://www.aaanet.org/committees/ethics/ethcode.htm>

Ervin, Alexander M.

2005 Chapter 3: Ethics in Applied Research and Practice. *Applied Anthropology: Tools and Perspectives for Contemporary Practice*. 2nd Edition. Pp. 30-43. Boston: Pearson.

WEEK 2 - History of Applied Anthropology

Ervin, Alexander M.

2005 Chapter 1: Orientations to an Anthropology of Policy and Practice. *Applied Anthropology: Tools and Perspectives for Contemporary Practice*. 2nd Edition. Pp. 1-13. Boston: Pearson.

Ervin, Alexander M.

2005 Chapter 2: A Brief History of Applied Anthropology. *Applied Anthropology: Tools and Perspectives for Contemporary Practice*. 2nd Edition. Pp. 14-29. Boston: Pearson.

WEEK 3 - Overview of Applied Anthropology Projects in Action

Kedia, Satish

2008 Recent Changes and Trends in the Practice of Applied Anthropology. *NAPA Bulletin* 29: 14-28.

Reed, Michael C.

1997 Nine Contemporary Anthropological Work Roles. *NAPA Bulletin* 17: 11-28.

Part 2: Applied Anthropology Methods

WEEK 4 - Theory and Practice

Nader, Hill and Lassiter pp. 1-47.

Hill, Carole.

2000 Strategic Issues for Rebuilding a Theory and Practice Synthesis. *NAPA Bulletin* 18: 1-16.

Lassiter, Luke Eric

2005 Part 1: History and Theory. *The Chicago Guide to Collaborative Ethnography*. Pp. 1-76. London: The University of Chicago Press.

Nader, Laura

2000 Preface to *NAPA Bulletin* 18. *NAPA Bulletin* 18: v-vii.

WEEK 5 - Participatory Research

Baba, Marietta L.

2000 Theories of Practice in Anthropology: A Critical Appraisal. NAPA Bulletin 18: 17-45.

Ervin, Alexander M.

2005 Chapter 15: Participatory Research. Applied Anthropology: Tools and Perspectives for Contemporary Practice. 2nd Edition. Pp. 219-233. Boston: Pearson.

Issue Analysis Proposal Due

WEEK 6 - Interview Techniques

Ervin, Alexander M.

2005 Chapter 11: Ethnography: Participant Observation and Key-Informant Interviewing. Applied Anthropology: Tools and Perspectives for Contemporary Practice. 2nd Edition. Pp. 160-174. Boston: Pearson.

Ervin, Alexander M.

2005 Chapter 12: Focus Groups and Other Group-Interviewing Techniques. Applied Anthropology: Tools and Perspectives for Contemporary Practice. 2nd Edition. Pp. 175-188. Boston: Pearson.

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Ervin, Alexander M.

2005 Chapter 13: Quantification through Social Indicators and Questionnaires. Applied Anthropology: Tools and Perspectives for Contemporary Practice. 2nd Edition. Pp. 189-206. Boston: Pearson.

Ervin, Alexander M.

2005 Chapter 14: Rapid Assessment Procedures. Applied Anthropology: Tools and Perspectives for Contemporary Practice. 2nd Edition. Pp. 207-218. Boston: Pearson.

WEEK 7 - Issue and Organizational Analysis Workshop

Lassiter, Luke Eric

2005 Part 2: Practice. The Chicago Guide to Collaborative Ethnography. Pp. 79-154. London: The University of Chicago Press.

Part 3: Careers in Applied Anthropology

WEEK 8 - Environmental

Guest Lecturer: Environmental Compliance and Law

Gilden, Jennier.

2008 Small Fish in a Big Pond: An Applied Anthropologist in Natural Resource Management. NAPA Bulletin 29: 41-55.

Moran, Emilio F.
2000 Theory and Practice in Environmental Anthropology. NAPA
Bulletin 18: 132-147.

April 29: Jorge Recharte, Director, Andean Program, The Mountain Institute (from Lima, Peru)

Stonich, Susan C.
2005 Enhancing Community-Based Tourism Development and Conservation in the Western Caribbean.
NAPA Bulletin 23: 77-97.

Organizational Analysis Proposal Due

WEEK 9 - Development

Guest Lecturer: Development Anthropologist/NGO

Fall, Wendy Wilson
2001 Reflection on Ethics Working in International Development. NAPA Bulletin 19: 82-85.

Maynard-Tucker, Gisele
2008 Becoming an International Consultant. NAPA Bulletin 29:181-194.

Issue Analysis Due

WEEK 10 - Heritage/Cultural Resource Management

Guest Lecturer: State Archaeologist

Fiske, Shirley J.
2008 Working for the Federal Government: Anthropology Careers. NAPA Bulletin 29: 110-131.

Newmann, Sanford
2001 Chapter 1—Professional Archeology: An Overview.

Guest Lecturer: Contract Archaeologist/CRM Professional

Newmann, Sanford
2001 Chapter 2—Laws, Regulations, and Guidelines.

WEEK 11 - Medical

Guest Lecturer: Medical Anthropologist

Baer, Hans and Merrill Singer
2009 A Disturbed Planet: Heat Stress, Pollutants and Environmental Diseases. Global Warming and the
Political Ecology of Health. Pp. 87-108. Walnut Creek: Left Coast Press, Inc.

Singer, Merrill, Tom Stopka, Susan Shaw, Claudia Santelices, David Buchanan, Wei Teng, Kaveh Khooshnood, and Robert Heimer

2005 Lessons from the Field: From Research to Application in the Fight Against AIDS among Injection Drug Users in Three New England Cities. *Human Organization* 64(2): 179-192.

WEEK 12 - Consumer

Guest Lecturer: Human-Centered and UX Design

Homada, Tomoko

2000 Anthropological Praxis: Theory of Business Organization. *NAPA Bulletin* 18: 79-104.

Squires, Susan E.

2005 Telecommunication-Product Meaning and Use: Two Examples of Needs Assessment. *NAPA Bulletin* 24: 79-88.

WEEK 13 - Government

Guest Lecturer, Florida Army National Guard Environmental Director.

Lucas, George R.

2009 Assessing the Moral Challenges of Military Anthropology. *Anthropologists in Arms: The Ethics of Military Anthropology*. Pp. 1-24. Lanham, Maryland: AltaMira Press.

Lucas, George R.

2009 Ethics and the "Human Terrain." *Anthropologists in Arms: The Ethics of Military Anthropology*. Pp. 103-130. Lanham, Maryland: AltaMira Press.

Organizational Analysis Due

Part 4: Applied Anthropology Job Skills

WEEK 14 - Fundraising and Proposal Writing

Letters, Resume, and Other Things to Know

Briller, Sherylyn H. and Amy Goldmacher

2009 Understanding Your Ideal Job: The Anthropological Job Search Exercise. *Designing an Anthropology Career: Professional Development Exercises*. Pp. 103-109. Lanham, Maryland: AltaMira Press.

Briller, Sherylyn H. and Amy Goldmacher

2009 Representing Yourself Professionally as an Anthropologist: The Introduction Exercise. *Designing an Anthropology Career: Professional Development Exercises*. Pp. 110-113. Lanham, Maryland: AltaMira Press.

Briller, Sherylyn H. and Amy Goldmacher

2009 Representing Yourself in a Summary Document: The Resume Exercise. Designing an Anthropology Career: Professional Development Exercises. Pp. 114-122. Lanham, Maryland: AltaMira Press.

Briller, Sherylyn H. and Amy Goldmacher

2009 Representing Your Body of Work: The Portfolio Exercise. Designing an Anthropology Career: Professional Development Exercises. Pp. 123-140. Lanham, Maryland: AltaMira Press.

WEEK 15 - Student Presentations

WEEK 16 - Career Plan and Portfolio Due

Honor Code and Academic Honesty

Honor/Conduct Code: Students who do not comply with the student honor or conduct code will be subject to sanctions. <http://www.dso.ufl.edu/sccr/honorcodes/conductcode.php>

All writing assignments are put through "Turn it In" automatically, so any copying of papers off the internet or from other sources will be recognized. Cheating that is established and admitted by a student on any exam will result in zero points for that exam. Cheating on an essay will result in a zero for that assignment. If cheating is not admitted, students will be referred to student judicial affairs. All plagiarism will be reported to student judicial affairs.

Student Resources

Students with Disabilities: Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

E-Learning

E-learning in Canvas: <https://lss.at.ufl.edu/>

All important materials can be viewed here, including the syllabus, guidelines for writing the essays and précis, sample term projects, grading rubrics, and other useful documents.

Classroom Behavior: The use of laptops is allowed for class purposes only (taking notes and following the power point slides). However, the use of laptop computers for email, facebook, and other non - course related activities is not acceptable in this course. Classroom disruptions will not be tolerated. All cell phones MUST be turned off or silenced during the lecture.

Other Information and Resources:

UF Anthropology Department Policy: <http://www.web.anthro.ufl.edu>

UF LIBRARY: <http://www.uflib.ufl.edu/instruct/neworient.html>

UF Grading System: <http://www.isis.ufl.edu/minusgrades.html>

UF Academic Honesty Code: <http://www.dso.ufl.edu/sccr/honorcode.php>

UF Disability Services: <http://www.ufl.edu/disability>

UF Counseling Services: www.consel.ufl.edu/cwc/counseling-services.aspx

UF's Reading & Writing Center: www.at.ufl.edu/rwcenter