

ANT 4930  
SP 2013  
Steven A. Brandt

## ***CULTURAL HERITAGE MANAGEMENT: AN INTERNATIONAL PERSPECTIVE***

### **SYLLABUS**

#### **Description**

This course provides an international perspective on Cultural Heritage Management, with a focus upon the Developing World. The management of the Developing World's cultural heritage, including indigenous and minority peoples living in Developed Countries, has reached a critical stage. Political and social conflicts, massive development projects, governmental complacency, ignorance, corruption and lack of funding, substantial tourism growth, and other factors have all seriously impacted the Developing World's ability to maintain, conserve and protect its cultural heritage.

The class will explore through formal lectures and informal seminar-type discussions such topics as: the roles of multi-lateral and bi-lateral international organizations, government agencies and non-governmental organizations; ethics; looting and the antiquities market; archaeological resource management, historic preservation, intangible heritage, ownership of the cultural heritage; local communities as stakeholders; cultural uses of natural and built landscapes; museum collections, curation, exhibitions, interpretation and repatriation; cultural/eco/heritage tourism; the "business" of and employment within the field of cultural heritage management; and ethics.

#### **Seminar and Office Hours**

- Class: Mondays Per. 5-6: 11:45-1:40 pm, and Wednesdays Per. 5: 11:45-12:35 pm
- Office hours: Monday and Wednesday 1:30-3:00 pm, or by appointment.

#### **Communication**

- Office Telephone: 352-294-7599
- E-mail: [sbrandt@ufl.edu](mailto:sbrandt@ufl.edu)
- E-Learning: [lss.at.ufl.edu](http://lss.at.ufl.edu)

#### **Required Textbook and Readings**

- Fairclough, G. et al. 2008 *The Heritage Reader*. NY: Routledge
- A few additional readings (posted as pdfs on E-Learning)
- Web sites (posted on E-Learning)

#### **Recommended**

- Brown, M.F. 2003. *Who Owns Native Culture*. Cambridge: Harvard University Press.
- McKercher, B. and H. Du Cros 2002. *Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management*. Haworth Hospitality Press.
- McManamon, F.P. and A. Hatton 2000. *Cultural Resource Management in Contemporary Society*. London: Routledge
- Neumann, T.W. and R.M. Sanford 2001. *Cultural Resources Archaeology: An Introduction*. Walnut Creek: Altamira
- Schmidt, P. and R. McIntosh (eds) 1996. *Plundering Africa's Past*. Bloomington: Indiana University Press

## Course Requirements and Grading

1. Attend class religiously (12 points). One unexcused absence is acceptable with no penalty; Two unexcused absences result in 12 points being deducted from your total points. Three unexcused absences result in an E for the class.
2. Contribute to seminar discussions by speaking regularly (and thoughtfully). If you have difficulty in speaking in a seminar, please discuss this with me asap (10 points).
3. Prepare and email notes (max. 3 pages typed double-spaced) on the week's readings no later than 2 hours before class time on the day due. Arrange your notes so that they serve as tools to aid in critique and discussion of the week's topic and assignment/discussion (2 x 12 = 24 points).
4. Complete weekly assignments/discussions and email them no later than 2 hours before class time on the day due (2 points x 12 = 24 points).
5. Each student is to prepare a research paper of ~10 double-spaced pages on the topic of her/his choice, after discussion and approval of the topic and paper outline by Dr. Brandt. The paper will be due by the last day of class. In addition to the paper, each student is to present to the class a PowerPoint overview of their paper (30 points: 20 points for the paper and 10 points for the presentation). If you are not familiar with making a PowerPoint presentation, please contact me.
6. Grades will be based upon a 100 point scale as follows:

A	94-100
A-	90-93
B+	87-89
B	84-86
B-	80-83
C+	77-79
C	74-76
C-	70-73
D+	65-69
D	60-63
E	<60%

## Official UF, Medical Or Religious Absences And Make-Up Exams

Except for medical/disability reasons, religious reasons or official university business, there will be **no** makeup exams or excused absences. A letter signed by a physician or a university official must be obtained **before** a makeup exam will be scheduled or an absence excused. Likewise, any religious reason for missing an exam or section must also be discussed with the professor **before** a makeup exam will be scheduled or an absence excused. If you have a disability that could affect your class performance, please discuss this with the professor during the first week of class.

## Cheating

Needless to say, cheating in any way will not be tolerated and will result in a 0 exam score and/or possible dismissal from the course.