ANT 3420 CONSUMER CULTURE (Online)

Instructor Information:	***Course Information for Fall 2025:***
Instructor: Anthony P. Farace **Office:** Turlington B335 **Phone:** (352) 392-2253 **Email:** afarace@ufl.edu **Office Hours:** Mondays 9:30-11:30 AM and Wednesdays 2:00-3:00 PM via Zoom Conferences (see the Appointments tab) **Teaching Assistant:** Lisseth Rojas Pelayo **Office:** Turlington B335 **Phone:** (352) 392-2253 **Email:** lrojaspelayo@ufl.edu **Office Hours:** Tuesdays, Wednesdays, and Thursdays from 9:00-11:00 AM via Zoom Conferences	**General Education credit:** none **Section Numbers:** 4G33 (course #18056), 4G34 (#20273), and 4G35 (#21617) **Credit hours:** 3 **Course prerequisites:** sophomore standing or higher

Course Catalog Description: Examination of the cultural bases for the consumption of commodities in modern society, employing anthropological concepts and social science methods. Primary emphasis is on the social relationships enacted between people and the things they live with.

Course Description: *Why do we have so much stuff?* This course approaches that question using anthropological and other social science theories and concepts to investigate people's close relationships with consumer goods. We examine how these goods circulate in our modern society through studies of gifting, shopping, advertising, the "rituals" of product use, heirlooming, and the politics of recycling and trashing. Specific topics include how things are drawn into our identities, how we extend our bodies and ourselves through the things (real and virtual) we manipulate, how we create relationships with other people via things, how things come to have meanings and "social lives," the sensuality and authenticity of things, and the practices and consequences of object discard and reuse. Categories of material culture are given special focus on clothing, household items, and techno-gear. We also look at the consumption of "experiences" as tourism. In sum, this course focuses on theories and methods to analyze the "sociality" of goods, applied in real-life case studies in the Modern West, so you will study your own consumer culture! A major objective is for you to reflect on your consumptive practices.

Contacting the Instructor: The preferred method is by email, either directly or through Canvas. Please put the course name or number in the subject line. If the topic is urgent, please indicate that.

Syllabus Quiz: To ensure that every student is well aware of the content and requirements for this course, a quiz on the syllabus is required to open Module 1. You may take it as many times as needed, but you must earn 100% to move on. After Module 1, all other modules and assignments are open.

Course Learning Objectives
Throughout the semester students will:

1. Identify and describe, at macro- and micro-scales, contemporary social processes whereby humans create social relationships with their possessions, enact individual and group social identities through their possessions, and develop relationships to other humans in practices involving their possessions.

2. Apply relevant social science concepts and theories to real-life situations in the students= own lives, those in their immediate environs, and lives lived more virtually through social media.

3. Accurately characterize the historical roots of modern Western consumptive practices since the late 19th century.

4. Evaluate through qualitative and quantitative methods the impacts of relationships humans construct with their possessions via shopping, gifting, display, grooming, dispossession, recycling, and trashing. The data involved are drawn from case studies presented in reading assignments as well as students' own experiences.

5. Interpret consumptive practices in terms of both personal and group decisions, assessing the importance of the opinions of self and others in those decisions, including real and virtual communities.

6. Analyze at a more holistic level the disjunctures of personal and societal desires and needs, and the contradictions between what people may say about consumer goods and what they really do with them, as among the root causes of over-consumption today that are critical to informing policies or attitudes towards consumerism.

7. Synthesize, in appropriate and thoughtful ways, the ethical, moral, and political implications of over-consumption today, including insatiable and unfulfilled desires, environmental and economic unsustainability of over-production and waste, and the emotional and psychological distress associated with debt, maintenance of goods, compulsion to buy, clutter, and divestment.

8. Articulate in clear and accessible language the challenges of shaping consumption through public policy, education campaigns, or legislation–such as a "soda tax," new recycling regimes, restrictions on advertising, or domestic waste disposal management–in the absence of a careful analysis of the social propositions and cultural values of actual consumer behavior.

9. Present the knowledge gained, thoughts, reflections, reasoning, and conclusions, in written and oral forms.

10. Reflect in a more informed way how their own consumptive practices, and those of family members and friends, are given meaning and value through the relationships people create with their possessions, and relationships people create with other people through consumer goods.

11. Begin to assess and anticipate how they might thoughtfully modify their consumptive practices for the betterment of their own lives and society, and participate in substantive and meaningful ways in future consumer initiatives, social movements, or policy discussions involving consumption.

Content Delivery: Content consists of three components—lectures, readings, and videos--and is delivered 100% online, asynchronously, on Canvas (e-Learning). It is organized by modules, with one module per week of the semester. Some modules have more content and assignments than others, so look ahead to be prepared. Any assignment can be turned in early except for the graded quizzes.

Required Readings: There is no textbook. Required readings are drawn from book chapters and journal articles, as well as blogs, websites, newspaper items, and magazine articles. They (or their urls) are linked on Canvas or available through the Library Reserve. The Module pages tell you which readings and videos go with each lecture. Note the **required pages** for each reading.

Accessing E-Journals: Some of the reading assignments are from online journals. To get off-campus access to these and other UF Library electronic materials (e-books, databases, course reserves), you must **use the UF VPN client.** The VPN (virtual provider network) client is easily installed. For more information on using the VPN client, go to http://www.uflib.ufl.edu/login/vpn.html

E-Portfolio: Each student can create an individualized e-Portfolio, which archives electronic products ("artifacts") you create in your various classes. Canvas has an option called Portfolium that allows you to create an e-Portfolio external to Canvas, as part of a network you can share and use after graduation. In Canvas go to your "Account > Folio" to create your e-Portfolio and learn how to import your projects into it. For this course, your e-Journal entries constitute your personal e-Portfolio products.

Career Readiness Competencies: Put these on your résumé: communication, critical thinking, problem-solving, sense of self, social responsibility (sense of others), meeting deadlines, teamwork/collaboration.

Canvas Notifications: In your Canvas "Account," click on "Notifications." Set the notification for "Submission Comment" to either "Notify Immediately" or "Daily Summary." The instructors communicate with you regarding your assignments through Submission Comments more so than e-mail. *We expect every student to read their submission comments within 24 hours*. Many of them will call for immediate action on your part.

Assessment of Course Learning Objectives: There are graded assignments due for every module. Please keep up with the module assignments. Late assignments are generally not accepted.
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- 1 short get-acquainted discussion post   5 points
- 13 graded Module Quizzes (20 points each)   260
- 15 e-Journal entries (5 points each)   75
- 6 group discussion boards (10 points each)   60
                                                                                     TOTAL   400 points

Graded Quizzes   **260 points**
        A graded multiple-choice quiz is administered for each module. Quizzes for Modules 1-13 are worth 20 points each. ***The quiz for Module 14 is worth 10 points and is optional***; points earned will count as extra credit. Use the module Student Learning Objectives and key words as a study guide. Take the **True/False Practice quizzes** to make sure you know the material. The most missed questions tend to come from the readings and videos, so be sure to give them sufficient attention. There is no final exam.
        Module 1 has a short video lecture, "Testing . . . 1-2-3," that explains how to prepare for and take the quizzes. It is highly recommended. It also tells you how Canvas scores your quizzes.

         Taking the quiz: You will have a 24-hour window to take the quizzes. Most quizzes will open on **Monday** at 12:01 am and close the same day at 11:59 pm. When there is a Monday holiday, the Module quiz will open instead on Tuesday at 12:01 am and close the same day at 11:59 pm. *If you have a scheduling impediment that prevents you from taking quizzes on Mondays, contact the instructor with documentation to request an alternative consistent weekday*. You have 30 minutes to complete the quiz from the time you open it, which is *time-and-a-half* for all students. You are allowed only **one attempt** to complete a quiz. You may not access outside help of any kind to answer the quiz, including sharing questions or answers; however, you are allowed to use your own study aids as a measure of your mastery of module content. Correct answers are not shown until *after* the quiz closes

15 E-Journal Entries   **75 points**
        An important component of this course is the *application* of concepts and methods as well as self-reflection. To truly *learn* this information, you need to apply it immediately. Following certain lectures,

you are asked to write a brief essay within a limited time frame, as if writing in a journal for a particular day. Suggested length is 400-500 words; specific instructions are given with each assignment. Each journal entry is worth 5 points. For full credit, *choose* **15** out of the 20 available assignments. They *must be submitted in sequential order*! You **may earn extra credit by turning in a 16th journal entry by its due date**. Canvas does not have a "Journal" tool, so this is a virtual journal. It is recommended that you compile your journal entries into a single document to upload to your **student E-Portfolio.**

- **Format:** If an essay is called for, write it in MS Word (.doc/docx) or convert it to MS Word before uploading it to Canvas, to utilize spell- and grammar-check. Put your name in the top corner and **provide a title**. Some assignments require a specific title. Submit your word files only as .doc/docx or pdf! Canvas cannot open files in other formats.
- **Rubric:** Assignments have attached rubrics which you should consult *before submission* to make sure you have met all the criteria. Spelling and grammar count as part of your grade. Proofread carefully and run the spell check tool in your word processing program. Assignments are submitted through Turnitin and will be checked for plagiarism. All students are held to the UF Honor Code regarding plagiarism and receiving outside assistance (see below).

Group Discussion Boards   **65 points**
　　　　Because this is an online course, you are given opportunities to interact with classmates in the form of discussion boards. You are all organized in small groups for discussions. The first part is an original response/report on an assigned topic that you researched. The second part asks for your replies to two other student response posts in your discussion group. *Discussion Board original responses will close on Thursdays at 11:59 pm*, while your *replies will close on Saturdays at 11:59 pm* except for holidays. NOTE: you cannot respond to another student's post until you upload your original post, so it is in your own interest to upload your posts ASAP. Late posts are not accepted unless excused.
　　　　At the beginning of the semester, you are asked to post information about yourself to get acquainted with your groupmates. Do not complete it until you are put in a group.　　(5 points)
　　　　Every even-numbered module has a formal group discussion worth 10 points (5 points for posts and 5 points for 2 replies). You may work on them in advance. There are 6 in all.　　(60 points)

UF Grading policy and Course Grading Components
 Click here for information on current UF grading policies for assigning grade points.
　　　　Every graded activity in this course earns points. ***Count the points!*** Ignore whatever "grade" Canvas assigns you—it is likely to be wrong. Only grade components listed above are used to determine your grade. Letter grades are based on a total of 400 points; see grading scale below. GPA points for each letter grade are provided in the bottom line of the chart. If you are required to earn a C grade to fulfill a requirement, note that C- does NOT meet that requirement. As a reminder this does not fulfill any GenEd requirements but does fulfill other degree specific requirements in departments/programs such as Anthropology and Sustainability Studies.

A	A-	B+	B	B-	C+	**C**	C-	D+	D	D-	E
360-400	352-359	340-351	320-339	312-319	300-311	280-299	272-279	260-271	240-259	232-239	231 or lower
90%	88%	85%	80%	78%	75%	70%	68%	65%	60%	58%	<58%
4.00	3.67	3.33	3.00	2.67	2.33	2.00	1.67	1.33	1.00	0.67	0.00

Response/Feedback Policy: If you have questions not answered in the syllabus or about your own performance in the class, you should contact the instructors. Responses are usually provided within 48 hours. Questions that are answered on the syllabus or discussion board will not be answered again – you

will be directed to those resources. For graded assignments, expect a grade with feedback within 72 hours after an e-Journal or discussion assignment is due.

Strategies for Success - Or, How to Avoid Failure
Keep up with all assignments each week. Don't fall behind.
Use the weekly practice quizzes to test yourself on the material.
Create a glossary of the major concepts that are introduced. Have answers for the SLO's for each module.
Ask questions by email if you have any difficulty understanding the material.
Meet with the instructor by Zoom or on campus to go over your quizzes.
Back up your written work to an external drive or the cloud.

Policies Related to Class Attendance, Late Assignments, and Missed Exams
Attendance Policy: See https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx and p. 10 for types of excused absences and university attendance policy. Only students with excused absences may be allowed to make up a quiz or written activity within one week of the original absence.
Late assignments policy: Except for university-allowed excused absences, all assignments should be turned in by the due date. Because you have a choice of E-Journal assignments, there is no allowance for a missed due date. If you miss the due date for an E-Journal Entry, choose a later one to take its place.

Late Adds: This course formally begins with the first day of classes. According to University Policy, "If a student does not participate in at least one of the first two class meetings of a course or laboratory in which they are registered, and they have not contacted the department to indicate their intent, the student can be dropped from the course." Stated assignment deadlines are **not extended** for students who add the course late. The University does not require instructors to modify deadlines on an individual basis depending on when a student adds the class after the first day, even within the add/drop period. If you begin the course after the first day, it is up to you to meet the deadlines or accept the consequences.

Keeping the Content Up-to-Date: With so many internet resources, links can quickly break ,and videos taken offline. To help the instructors keep up with these changes, **1 point of extra credit** is awarded to the first person who informs them that a link is broken. In addition, 1 point of extra credit is awarded to the first person to report a grammatical, spelling, or formatting mistake on a practice or graded quiz.

Minimum Technology Requirements: UF expects online students to acquire appropriate computer hardware and software. A student's computer configuration should include a webcam, microphone, broadband connection to the Internet, and related equipment. Microsoft Office Suite is provided by the University. Access to a Scanner may be necessary. No printed (hard-copy) assignments are required.

Minimum Technical Skills: Standard word processing and presentation software, Zoom conferencing.
Honorlock (exam proctoring service) is not used in this course.
Zoom: Find resources and help using Zoom at https://ufl.zoom.us. It is used only for office hours. See the Zoom Conferences tab on Canvas.

Schedule of Topics and Due Dates for Assignments and Assessments Fall 2025

See Canvas Modules for specific assignments

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Aug 18	Aug 19	Aug 20	Aug 21	Aug 22	Aug 23
Overview				**Classes begin**		
				Get Acquainted discussion		discussion due
	Aug 25	Aug 26	Aug 27	Aug 28	Aug 29	Aug 30
Mod 1	**Why Do We Have So Much Stuff? Goods are Bad!**					
	Syllabus quiz due				E-Journal Entry #1 due	
	Sep 1	Sep 2	Sep 3	Sep 4	Sep 5	Sep 6
Mod 2	**The Anthropology of Consumption: Goods are Good!**					
	Labor Day	**Mod 1 Quiz on Tuesday**	Last day for syllabus quiz	Discussion 1 post due	Entry #2 due	Discussion 1 responses due
	Sep 8	Sep 9	Sep 10	Sep 11	Sep 12	Sep 13
Mod 3	**How Does the Stuff I Have Impact Me Personally?**					
	Mod 2 Quiz				Entry #3 due	
	Sep 15	Sep 16	Sep 17	Sep 18	Sep 19	Sep 20
Mod 4	**How Do We Create Social Relationships with Things?**					
	Mod 3 Quiz			Discussion 2 post due	Entry #4 due	Discussion 2 responses due
	Sep 22	Sep 23	Sep 24	Sep 25	Sep 26	Sep 27
Mod 5	**Consumer Goods are Social Agents!**					
	Mod 4 Quiz	Entry #5 due			Entry #6 due	
	Sep 29	Sep 30	Oct 1	Oct 2	Oct 3	Oct 4
Mod 6	**How Do Things and People Intersect? The Extended Body**					
	Mod 5 Quiz	Entry #7 due		Discussion 3 post due	Entry #8 due	Discussion 3 responses due
	Oct 6	Oct 7	Oct 8	Oct 9	Oct 10	Oct 11
Mod 7	**Skill, Praxeology, and Hexis**					
	Mod 6 Quiz	Entry #9 due			Entry #10 due	
	Oct 13	Oct 14	Oct 15	Oct 16	Oct 17	Oct 18
Mod 8	**How Can Things Have Meaning?**					
	Mod 7 Quiz	Entry #11 due		Discussion 4 post due	Homecoming	Homecoming

	Oct 20	Oct 21	Oct 22	Oct 23	Oct 24	Oct 25
Mod 9	**Making Things/Making Meaning**					
	Mod 8 Quiz	Entry #13 due			Entry #14 due	
	Discussion 4 responses due					
	Entry #12 due					
	Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 1
Mod 10	**Creating a Desiring Subject: Sensuality and Enchantment**					
	Mod 9 Quiz			Discussion 5 post due	Entry #15 due	Discussion 5 responses due
	Nov 3	Nov 4	Nov 5	Nov 6	Nov 7	Nov 8
Mod 11	**Consuming Tourism**					
	Mod 10 Quiz					Entry #16 due
	Nov 10	Nov 11	Nov 12	Nov 13	Nov 14	Nov 15
Mod 12	**Where Does the Stuff Go? Getting Rid of Things**					
	Mod 11 Quiz	**VETERANS DAY**	Entry #17 due	Discussion 6 post due	Entry #18 due	Discussion 6 responses due
	Nov 17	Nov 18	Nov 19	Nov 20	Nov 21	Nov 22
Mod 13	**Rubbish, Recycling, and Ruin**					
	Mod 12 Quiz					
	Nov 24	Nov 25	Nov 26	Nov 27	Nov 28	Nov 29
	THANKSGIVING HOLIDAY WEEK					
	Dec 1	Dec 2	Dec 3	Dec 4	Dec 5	Dec 6
Mod 14	**Consumption: What's In Your Future?**					
	Mod 13 Quiz	Entry #19 due	Entry #20 due			
			Mod 14 Quiz	Reading Days		
			Last Day			

Schedule of Reading Assignments by Module – All Readings are on Canvas

Module 1: Why Do We Have So Much Stuff? Goods are Bad!

McCracken, Grant (2005) "Living in the Material World." pp**. 3-5** of *Culture and Consumption II: Markets, Meaning, and Brand Management*. Bloomington, IN: Indiana University Press.

Berger, Arthur Asa (2009) "Economic Theory, Marxism, and Material Culture," **pp. 67-72** only, from *What Objects Mean: An Introduction to Material Culture*. Walnut Creek, CA: Left Coast Press.

Slater, Don (1997) *Consumer Culture and Modernity*. Cambridge: Polity Press. **pp. 24-32** excerpt.

Moranis, Rick (2006) "My Days are Numbered." *New York Times* 22 Nov 2006: A.27.

Module 2: The Anthropology of Consumption: Goods are Good!

Molotch, Harvey (2003) *Where Stuff Comes From: How Toasters, Toilets, Cars, Computers and Many Other Things Come to Be as They Are*. New York: Routledge. Ch. 1 "Lash-Ups: Goods and Bads,@ **pp. 1-15 only**

Woodward, Ian (2007) *Understanding Material Culture*. London: Sage. Ch. 1: "The Material as Culture: Definitions, Perspectives, Approaches@ pp. 3-16.

Carrington, Victoria (2012) "There is No Going Back; Roxie=s iPhone: An Object Ethnography.@ *Language and Literacy* 14(2):27-40. Required: **Read 5-page excerpt** (pdf).

Module 3: How Does the Stuff I Have Impact Me Personally?

Csikszentmihalyi, Mihaly and Eugene Rochberg-Halton (1981) *The Meaning of Things: Domestic Symbols and the Self*. New York: Cambridge University Press. read excerpt: pp. **1, 14-19 only**

Woodward, Ian (2007) "Material Culture and Identity" pp. **133-140 only**. *Understanding Material Culture*. London: Sage

Greif, Mark. "The Hipster in the Mirror." *New York Times*, November 1, 2012

Wolverson, Roya (2013) "The Human Billboard." *Time* April 15, 2013: pp Business 2-6

McQuarrie, Edward F., Jessica Miller, and Barbara J. Phillips (2013) "The Megaphone Effect: Taste and Audience in Fashion Blogging." *Journal of Consumer Research* 40(1):136-158. **Required pages 136-140** only but skim over the fashion blogs they analyzed

Module 4: How Do We Create Social Relationships with Things?

McCracken, Grant (1988) *Culture and Consumption*. Bloomington: Indiana University Press. Ch. 3: "Lois Roget: Curatorial Consumer in a Modern World" pp. 44-53.

Kopytoff, Igor (1986) "The Cultural Biography of Things: Commoditization as Process." In *The Social Life of Things: Commodities in Cultural Perspective*, ed. by Arjun Appadurai. Cambridge: Cambridge University Press. **Read pp. 64-68 only**

Joyce, Rosemary, and Susan D. Gillespie (2015) "Making Things out of Objects That Move," excerpt from *Things in Motion: Object Itineraries in Anthropological Practice*, edited by Rosemary A. Joyce and Susan D. Gillespie. Santa Fe: School of American Research. **Read pp. 3-5 only**.

Module 5: Consumer Goods Are Social Agents!

Mullins, Paul (2011) "The Materiality of Domesticity and Victorian Marketing," **pp. 146-149 only**. *The Archaeology of Consumer Culture*. Gainesville: University Press of Florida.

Miller, Daniel. (1998). "Introduction" pp. 1-13. *A Theory of Shopping*. Ithaca: Cornell University Press.

Gillespie, Susan D. (2016) The Entanglement of Earth in the Age of Clay. In *The Impact of Materials on Society*, ed. by Kevin Jones. In press: University Press of Florida. **pp. 1-13 only**

Dant, Tim (1999) *Material Culture in the Social World*. Buckingham: Open University Press. Chap. 4: "Building and Dwelling" **pp. 73-84 only**

Kaulingfreks, Ruud (2009) "The Broken Mug." In *The Object Reader*, ed. by Fiona Candlin and Raiford

Guins, Pp. 454-455

Kleege, Georgina (2009) "My Secret Weapon." In *The Object Reader*, ed. by Fiona Candlin and Raiford Guins, Pp. 510-512. London: Routledge.

Gell, Alfred (1998) *Art and Agency: An Anthropological Theory*. Oxford: Clarendon Press, **pp 12-23 only**

Module 6: How Do Things and People Intersect? The Extended Body

Lucas, Gavin (2002) "Disposability and Dispossession in the Twentieth Century." *Journal of Material Culture* 7(1):5-22.   Read **pages 5-12 only**

Miller, Daniel (2010) "The Sari**," pp. 23-31 only** in *Stuff*. Cambridge: Polity Press

Knappett, Carl (2005) "Animacy, Agency, and Personhood," read **pp. 16-22 only** on "Fuzzy Objects and Extended Organisms." *Thinking Through Material Culture: An Interdisciplinary Perspective*. Philadelphia: University of Pennsylvania Press.

Torrens, George, Deana McDonagh-Philp, and Anne Newman (2001) "Getting a Grip." *Ergonomics in Design: The Quarterly of Human Factors Applications* 9:7-13.

Module 7: Skill, Praxeology, and Hexis

Ingold, Tim (2011) "Walking the Plank: Meditations on a Process of Skill." In *Being Alive: Essays on Movement, Knowledge and Description*, pp. 51-62. London: Routledge

Wilson, Bee (2012) *Consider the Fork: A History of How We Cook and Eat*. New York: Basic Books. Read Chapter 6 "Eat", **pp. 188-202 and pp. 64-69** on the "overbite"

Module 8: How Can Things Have Meaning?

Berger, Arthur Asa (2009) *What Objects Mean: An Introduction to Material Culture*. Walnut Creek: Left Coast Press. "Semiotic Approaches to Material Culture." Read **pp. 39-45** only

Miller, Daniel (2009) "Buying Time," **Read only pp. 157-162**. In *Time, Consumption and Everyday Life: Practice, Materiality and Culture*, ed. by Elizabeth Shove, Frank Trentmann and Richard Wilk, pp. 157-169. Oxford: Berg.

McCracken, Grant (1986) "Culture and Consumption: A Theoretical Account of the Structure and Movement of the Cultural Meaning of Consumer Goods." *Journal of Consumer Research* 13:71-83.

Weiss, Elliot (2004) "Packaging Jewishness: Novelty and Tradition in Kosher Food Packaging." *Design Issues* 20(1):48-61. Required **pp. 48-56**

Module 9: Making Things/Making Meaning

Woodward, Sophie (2005) "Looking Good: Feeling Right–Aesthetics of the Self." In *Clothing as Material Culture*, ed. by Susanne Küchler and Daniel Miller, pp. 21-39. Oxford: Berg. **Read only pp. 21-30.**

McCracken, Grant (1988) *Culture and Consumption*. Bloomington: Indiana University Press.
Ch. 8: "Diderot Unities and the Diderot Effect: Neglected Cultural Aspects of Consumption," pp. 118-129.

Module 10: Creating a Desiring Subject: Sensuality and Enchantment

Clark, Laurie Beth (2009) "Shin's Tricycle." In *The Object Reader*, ed. by Fiona Candlin and Raiford Guins, Pp. 513-515. London: Routledge

Steinmetz, Katy (2014) "Soda Wars Bubble Up Across the Country." *Time*.com Feb. 20, 2014

Isaac, Gwyneira (2008) "Technology Becomes the Object: The Use of Electronic Media at the National Museum of the American Indian." *Journal of Material Culture* 13(3):287-310. Read **pp. 287-301 only**

Module 11: Consuming Tourism

Cohen, Erik (1979) "A Phenomenology of Tourist Experiences." *Sociology* 13(2):179-201.

Cochran, Matthew, and Paul Mullins (2011) "The Archaeology of 'Shoppertainment': Ideology, Empowerment, and Place in Consumer Culture." In *Ideologies in Archaeology*, ed. by Reinhard Bernbeck and Randall H. McGuire, pp. 90-106. Tucson: University of Arizona Press. Read **pp. 97-106 only**.

McIntosh, Alison J., and Richard C. Prentice (1999) "Affirming Authenticity: Consuming Cultural Heritage." *Annals of Tourism Research* 26(3):589-612.

Module 12: Where Does the Stuff Go? - Getting Rid of Things

Herrmann, Gretchen M. (1997) "Gift or Commodity: What Changes Hands in the US Garage Sale?" *American Ethnologist* 24(4):910-930. **Read pp. 910-911, 918-920**

Marcoux, Jean Sébastien (2001) "The 'Casser Maison' Ritual: Constructing the Self by Emptying the Home." *Journal of Material Culture* 6(2):213-221.

Maycroft, Neil (2009) "Not Moving Things Along: Hoarding, Clutter and Other Ambiguous Matter." *Journal of Consumer Behaviour* 8(6):354–364.

Cherrier, Hélène (2009) "Disposal and Simple Living: Exploring the Circulation of Goods and the Development of Sacred Consumption." *Journal of Consumer Behaviour* 8(6):327-339. **Read pp. 327-332**.

Module 13: Rubbish, Recycling, and Ruin

Lucas, Gavin (2002) "Disposability and Dispossession in the Twentieth Century." *Journal of Material Culture* 7(1):5-22. **Read pages 12 (bottom) to 19**.

Reno, Joshua (2009) "Your Trash is Someone's Treasure: The Politics of Value at a Michigan Landfill." *Journal of Material Culture* 14(1):29-46. **Required pp. 29-37**.

Dawdy, Shannon (2006) "The Taphonomy of Disaster and the (Re)Formation of New Orleans." *American Anthropologist* 108(4):719-730. **Required pp. 719-725**

Module 14: Consumption: What's In Your Future?
no required readings

University and Course-Specific Policies

This course complies with all UF academic policies. For information on those polices and for resources for students, please see this link. Other department and course specific policies are outlined below.

Academic Dishonesty: If you are accused of academic dishonesty, you are not allowed to drop the course until the matter is resolved. If you have any questions about what constitutes cheating or plagiarism, or have concerns about completing an assignment on time, please consult with the instructor.

Accessing Course Materials with UF VPN: If you are not using a UF computer, you must use the UF VPN client when accessing electronic materials course reserve materials as well as e-books, on-line journals, databases, etc. offered by the library. The VPN client is easily installed and configured, and provides easy access to electronic materials using off-campus computers. For more information on using the VPN client, go to http://www.uflib.ufl.edu/login/vpn.html

AI Use Policy: UF's Honor Code requires that you pledge "not to have received unauthorized aid" in doing any assignment." Unauthorized aid includes AI content-generating software such as Chat GPT. Developing your own competencies in writing, analytical, and critical thinking skills prepares you for a competitive workplace. Thus, submitted assignments some of whose content was not generated by you will be treated as plagiarism—the unacknowledged copying of work generated by others—and severely penalized. Penalties range from the loss of points, requirement to redo the assignment, or receiving a grade of 0. Additionally, this course will be teaching you skills that are marketable to future jobs including writing composition, critical thinking, and reading comprehension. If you cannot develop skills that supersede AI, why would a company hire you when they can have AI do it? Use this course to strengthen these skills and make yourself irreplaceable. There are many AI detection tools available for use, and UF automatically uses Turnitin to reveal uncited copying of other works. UF Policy for students is as follows: "When you use generative AI to assist with coursework, it is crucial to *cite this* in your submissions per the academic integrity guidelines. It is your responsibility to familiarize yourself with the university's honor code and academic integrity policies to ensure your use of AI aligns with ethical standards." https://ai.ufl.edu/for-our-students/guidance-for-students/ Thus, if you use some type of AI, including for translation services or to organize an essay, you are required to indicate that you did so at the time of submission.

Conflict Resolution Procedure: Any issues, disagreements or grade disputes should be discussed first between the instructor and the student. If the problem cannot be resolved, please contact Prof. John Krigbaum (krigbaum@ufl.edu, (352) 294-7540), Chair of Anthropology. Be prepared to provide documentation of the problem, as well as all graded materials for the semester. Issues that cannot be resolved departmentally will be referred to the University Ombuds Office (http://www.ombuds.ufl.eduLinks to an external site.; 352-392-1308) or the Dean of Students Office (http://www.dso.ufl.eduLinks to an external site.; 352-392-1261).

DRC Accommodations: It is important for students to with accommodation letters from the DRC to share their accommodation letter with their instructor and discuss their access needs. Do not simply assume that the instructor has the letter. Follow this procedure as early as possible in the semester. No accommodations will be granted until after the letter is received.

Electronic Course Reserves: The electronic course reserve service is offered by the George A. Smathers Libraries. Under the Rehabilitation Act and the Americans with Disabilities Act, students with disabilities have the right to equal access, use and benefit of the course materials that have been placed on reserve in the Libraries.

Students who have registered with the Disability Resource Center should initiate their request for assistance and accommodation in accessing these materials. The Center will work with the Libraries Course Reserve Unit to provide accessible course materials. All information submitted by the student to the Libraries in fulfilling the request for accommodation will be kept confidential. For more information on services for students with disabilities, contact the DRC at 352-392-8565. For general information on course reserves, please contact the Course Reserves Unit at 352-273-2520, or email at eres@uflib.ufl.edu.

Religious Observances: Students seeking modification of due dates for class participation, assignments, and exams

for religious reasons (e.g., holiday observances) should contact the instructor in advance and request this modification; it will then be granted. Please make requests early in the semester.

Technical Help on Canvas: If you experience technical difficulties, contact the UF Computing Help Desk either by filling out an online request form or calling (352) 392-4357 - option 1. The Help Desk is located on the ground floor of the Hub on the UF campus. If your technical difficulties will cause you to miss a due date, you MUST report the problem to the Help Desk and then email the instructor. Include the ticket number that you are given from the Help Desk in an e-mail to the instructor to explain the late assignment or quiz. However, except in extreme circumstances, technical difficulties are **not** an excused reason for a late assignment.